

21 January 2022

## Vertu Motors plc

("Vertu Motors" or the "Company")

### Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 20 January 2022, it purchased 265,711 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 November 2021 as follows:

Date of purchase	20 January 2022
Number of ordinary shares purchased	265,711
Highest price paid per ordinary share	68.00 pence
Lowest price paid per ordinary share	65.80 pence
Volume weighted average price paid per ordinary share	67.4581 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 361,992,618 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

#### Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	20 January 2022

#### Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
265,711	67.4581	London Stock Exchange

#### Individual Transactions:

1,322	67.00 pence	09:20 UK
8,658	67.00 pence	09:20 UK
9,600	67.00 pence	09:20 UK
300	67.00 pence	09:20 UK
4,415	67.00 pence	09:23 UK

4,590	67.00 pence	09:23 UK
4,621	67.00 pence	09:23 UK
13,354	67.00 pence	09:40 UK
4,807	67.00 pence	09:40 UK
5,173	67.00 pence	09:40 UK
8,871	67.00 pence	09:41 UK
3,549	65.80 pence	10:08 UK
5,000	66.00 pence	10:22 UK
4,000	66.00 pence	10:24 UK
960	67.40 pence	13:41 UK
9,800	67.40 pence	14:28 UK
3,726	67.40 pence	14:28 UK
1,470	67.40 pence	14:28 UK
13,016	67.40 pence	14:28 UK
786	67.40 pence	14:28 UK
1,568	67.40 pence	14:28 UK
1,084	67.40 pence	14:28 UK
741	67.40 pence	14:29 UK
741	67.40 pence	14:29 UK
10,307	67.40 pence	14:29 UK
28,766	67.40 pence	14:33 UK
14,486	67.40 pence	14:33 UK
36,344	68.00 pence	15:44 UK
29,940	68.00 pence	15:44 UK
10,165	68.00 pence	15:44 UK
17,186	68.00 pence	15:44 UK
1,662	68.00 pence	15:44 UK
809	68.00 pence	15:44 UK
1,044	68.00 pence	15:44 UK
403	68.00 pence	15:44 UK
2,447	68.00 pence	15:44 UK

**For further information please contact:**

**Vertu Motors plc**

Robert Forrester, CEO  
Karen Anderson, CFO

Tel: 0191 491 2111  
Tel: 0191 491 2112

**Zeus Capital Limited**

Jamie Peel  
Andrew Jones  
Dominic King

Tel: 020 3829 5000

**Camarco**

Billy Clegg  
Tom Huddart

Tel: 020 3757 4983

**Notes to Editors**

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 159 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 155 franchised sales outlets and 4 non-franchised sales operations from 120 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – [investors.vertumotors.com](http://investors.vertumotors.com) / [www.vertucareers.com](http://www.vertucareers.com)

Vertu brand websites – [www.vertumotors.com](http://www.vertumotors.com) / [www.bristolstreet.co.uk](http://www.bristolstreet.co.uk) / [www.macklinmotors.co.uk](http://www.macklinmotors.co.uk) / [www.vertumotorcycles.com](http://www.vertumotorcycles.com)