Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 02 February 2022, it purchased 11,549 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 November 2021 as follows:

Date of purchase

Number of ordinary shares purchased

Highest price paid per ordinary share

Lowest price paid per ordinary share

Volume weighted average price paid per ordinary share

02 February 2022

11,549

68.00 pence

68.00 pence

68.000 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 360,797,315 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased: Vertu Motors plc (ISIN: GB00B1GK4645)

Date of purchases: 02 February 2022

Aggregate information:

	Volume-weighted	
Aggregated	average price	
Volume	(pence)	Venue

11,549 68.0000p London Stock Exchange

Individual Transactions:

3,608	68.00 pence	15:28 UK
2,191	68.00 pence	15:30 UK
4,439	68.00 pence	15:30 UK
1,311	68.00 pence	15:48 UK

For further information please contact:

Vertu Motors plc

Robert Forrester, CEO Tel: 0191 491 2111 Karen Anderson, CFO Tel: 0191 491 2112

Zeus Capital Limited Tel: 020 3829 5000

Jamie Peel Andrew Jones Dominic King

Camarco Tel: 020 3757 4983

Billy Clegg Tom Huddart

Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 159 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 155 franchised sales outlets and 4 non-franchised sales operations from 120 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – <u>www.vertumotors.com</u> / <u>www.bristolstreet.co.uk</u> / <u>www.macklinmotors.co.uk</u> / <u>www.vertumotorcycles.com</u>