Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 18 May 2022, it purchased 148,179 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 02 March 2022 as follows:

Date of purchase	18 May 2022
Number of ordinary shares purchased	148,179
Highest price paid per ordinary share	54.80 pence
Lowest price paid per ordinary share	54.60 pence
Volume weighted average price paid per ordinary share	54.7899 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 356,510,631 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased: Vertu Motors plc (ISIN: GB00B1GK4645)

Date of purchases: 18 May 2022

Aggregate information:

	Volume-weighted	
Aggregated	average price	
Volume	(pence)	Venue

148,179 54.7899 London Stock Exchange

Individual Transactions:

6,500	54.80 pence	12:12 UK
1,647	54.80 pence	12:16 UK
252	54.80 pence	12:40 UK
1,785	54.80 pence	12:40 UK
2,816	54.80 pence	12:40 UK
1,647	54.80 pence	12:40 UK

1,451	54.80 pence	12:50 UK
3,402	54.80 pence	12:50 UK
1,451	54.80 pence	12:50 UK
1,000	54.80 pence	12:50 UK
	-	12:50 UK
5,500	54.80 pence	
419	54.80 pence	13:00 UK
1,386	54.80 pence	13:06 UK
336	54.80 pence	14:00 UK
2,200	54.80 pence	14:11 UK
375	54.80 pence	14:18 UK
1,000	54.80 pence	14:18 UK
784	54.80 pence	14:24 UK
7,770	54.80 pence	14:24 UK
927	54.80 pence	14:24 UK
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927	54.80 pence	14:24 UK
4,646	54.80 pence	14:24 UK
1,779	54.80 pence	14:24 UK
2,203	54.80 pence	16:21 UK
5,297	54.80 pence	16:21 UK
2,203	54.80 pence	16:21 UK
597	54.80 pence	16:21 UK
1,420	54.80 pence	16:21 UK
5,297	54.80 pence	16:21 UK
186	54.80 pence	16:21 UK
7,314	54.80 pence	16:21 UK
· ·	·	16:21 UK
103	54.80 pence	
933	54.80 pence	16:21 UK
2,591	54.80 pence	16:21 UK
2,491	54.80 pence	16:21 UK
1,382	54.80 pence	16:21 UK
664	54.80 pence	16:21 UK
911	54.80 pence	16:22 UK
3,193	54.80 pence	16:22 UK
3,396	54.80 pence	16:24 UK
6,500	54.80 pence	16:24 UK
9	54.80 pence	16:24 UK
1,244	54.80 pence	16:24 UK
2,310	54.80 pence	16:24 UK
6,500	54.80 pence	16:24 UK
741	•	
	54.80 pence	16:24 UK
3,144	54.80 pence	16:24 UK
912	54.80 pence	16:24 UK
2,444	54.80 pence	16:24 UK
912	54.80 pence	16:25 UK
5,588	54.80 pence	16:25 UK
1,187	54.80 pence	16:25 UK
906	54.80 pence	16:25 UK
730	54.80 pence	16:25 UK
912	54.80 pence	16:26 UK
1,284	54.80 pence	16:26 UK
1,204	54.80 pence	16:26 UK
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264	54.80 pence	16:26 UK
154	54.80 pence	16:26 UK
48	54.80 pence	16:27 UK

2,000	54.80 pence	16:28 UK
3,358	54.80 pence	16:28 UK
1,142	54.80 pence	16:28 UK
746	54.80 pence	16:29 UK
806	54.80 pence	16:29 UK
907	54.80 pence	16:29 UK
756	54.80 pence	16:29 UK
1,025	54.80 pence	16:29 UK
694	54.80 pence	16:29 UK
781	54.80 pence	16:29 UK
785	54.80 pence	16:35 UK
694	54.80 pence	16:35 UK
395	54.60 pence	15:39 UK
7,105	54.60 pence	15:39 UK

For further information please contact:

Vertu Motors plc

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Billy Clegg Tom Huddart

Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – <u>www.vertumotors.com</u> / <u>www.bristolstreet.co.uk</u> / www.macklinmotors.co.uk / www.vertumotorcycles.com