Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 20 May 2022, it purchased 416,968 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 02 March 2022 as follows:

Date of purchase 20 May 2022

Number of ordinary shares purchased 416,968

Highest price paid per ordinary share 55.00 pence
Lowest price paid per ordinary share 54.00 pence

Volume weighted average price paid per ordinary share 54.5065 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 355,843,663 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased: Vertu Motors plc (ISIN: GB00B1GK4645)

Date of purchases: 20 May 2022

Aggregate information:

Volume-weighted average price

Aggregated average price Venue

Individual Transactions:

23,135	54.00	pence	08:00 UK
5,509			10:20 UK
6,000	54.80	pence	10:20 UK
1,000		•	10:20 UK
2,450		-	11:29 UK
15,000			11:29 UK
7,550		•	11:29 UK
5,100		•	11:29 UK
7,500		•	11:29 UK
6,616		•	11:29 UK
3,300		•	11:29 UK
4,934		-	11:29 UK
15,000		•	11:29 UK
7,550		•	11:29 UK
6,500		-	11:51 UK
		•	11:56 UK
1,200		•	11:56 UK
5,300		•	
1,000		•	11:56 UK
5,500		•	11:56 UK
6,500		•	11:56 UK
15,014		•	12:28 UK
6,500		•	12:28 UK
50,000		•	12:38 UK
4,535		•	14:17 UK
8,600		•	14:17 UK
3,707		•	14:40 UK
4,917		•	14:59 UK
4,260		•	14:59 UK
7,500		•	14:59 UK
8,323		•	15:07 UK
79		•	15:08 UK
6,424		•	15:08 UK
5,100		•	15:08 UK
2,985		•	15:51 UK
10,412			15:51 UK
1,921		•	16:00 UK
390		•	16:00 UK
2,000		•	16:00 UK
20,689	54.40	pence	16:00 UK
6,753	54.00	pence	16:03 UK
3,247	54.00	pence	16:03 UK
3,247	54.00	pence	16:03 UK
2,454	54.00	pence	16:03 UK
5,701	54.00	pence	16:03 UK
4,299	54.00	pence	16:03 UK
6,753	54.00	pence	16:03 UK
1,500	54.00	pence	16:03 UK

1,215	54.00 pence	16:08 UK
1,747	54.00 pence	16:08 UK
10,000	54.00 pence	16:12 UK
10,000	54.00 pence	16:12 UK
13,135	54.20 pence	16:16 UK
2,513	54.30 pence	16:27 UK
50	54.30 pence	16:27 UK
1,766	54.30 pence	16:27 UK
3,135	54.30 pence	16:27 UK
12,536	54.30 pence	16:27 UK
26,916	54.50 pence	16:29 UK
1	54.30 pence	16:35 UK

For further information please contact:

Vertu Motors plc

Robert Forrester, CEO Tel: 0191 491 2111
Karen Anderson, CFO Tel: 0191 491 2112

Zeus Capital Limited Tel: 020 3829 5000

Jamie Peel
Andrew Jones
Dominic King

Camarco Tel: 020 3757 4983

Billy Clegg
Tom Huddart

Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <u>investors.vertumotors.com</u> / <u>www.vertucareers.com</u>

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.vertumotorcycles.com / <a href="https://www.vertumotorcycles