Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 24 May 2022, it purchased 125,000 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 02 March 2022 as follows:

Date of purchase	24 May 2022
Number of ordinary shares purchased	125,000
Highest price paid per ordinary share	55.50 pence
Lowest price paid per ordinary share	54.50 pence
Volume weighted average price paid per ordinary share	55.1055 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 355,487,964 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	
Date of purchases:	

Vertu Motors plc (ISIN: GB00B1GK4645) 24 May 2022

Aggregate information:

	Volume-weighted	
Aggregated Volume	average price (pence)	Venue

Individual Transactions:

84	55.10 pence	09:20 UK
1,868	55.10 pence	09:20 UK
6,321	55.10 pence	09:20 UK
9,725	55.10 pence	09:54 UK
137	55.10 pence	09:54 UK
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215	55.10 pence	09:54 UK
6,650	55.10 pence	09:54 UK
4,125	54.50 pence	09:56 UK
2,825	54.50 pence	09:56 UK
178	54.50 pence	10:25 UK
1,906	55.40 pence	13:07 UK
14	55.40 pence	13:07 UK
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1,580	55.40 pence	13:08 UK
1,500	55.40 pence	13:14 UK
5,232	55.40 pence	13:36 UK
2,424	55.20 pence	13:38 UK
3,066	55.20 pence	13:51 UK
2,510	55.20 pence	13:55 UK
1,857	55.00 pence	14:04 UK
3,143	55.00 pence	14:30 UK
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1,022	55.00 pence	14:36 UK
5,178	55.00 pence	14:36 UK
5,300	55.00 pence	14:38 UK
9,100	55.00 pence	14:43 UK
900	55.00 pence	14:43 UK
59	55.00 pence	14:43 UK
85	55.00 pence	14:45 UK
6,141	, 55.00 pence	14:45 UK
6,200	55.00 pence	15:08 UK
3,615	•	15:08 UK
	55.00 pence	
3,615	55.00 pence	15:08 UK
2,585	55.00 pence	15:08 UK
1,310	55.00 pence	15:08 UK
934	55.00 pence	15:08 UK
341	55.00 pence	15:08 UK
1,299	55.00 pence	15:08 UK
3,615	55.00 pence	15:08 UK
500	55.00 pence	15:53 UK
2,538	55.50 pence	16:12 UK
	•	16:12 UK
6,153	55.50 pence	
5,479	55.50 pence	16:12 UK
568	55.40 pence	16:23 UK
944	55.40 pence	16:23 UK
1,381	55.40 pence	16:23 UK
1	55.40 pence	16:23 UK
777	55.40 pence	16:23 UK

For further information please contact:

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Dominic King	
Camarco	Tel: 020 3757 4983
Billy Clegg	
Tom Huddart	

Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites - investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – <u>www.vertumotors.com</u> / <u>www.bristolstreet.co.uk</u> / <u>www.macklinmotors.co.uk</u> / <u>www.vertumotorcycles.com</u>