

26 May 2022

Vertu Motors plc

(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 25 May 2022, it purchased 90,010 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 02 March 2022 as follows:

Date of purchase	25 May 2022
Number of ordinary shares purchased	90,010
Highest price paid per ordinary share	56.00 pence
Lowest price paid per ordinary share	54.90 pence
Volume weighted average price paid per ordinary share	55.4570 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 355,397,954 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	25 May 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
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90,010

55.4570

London Stock Exchange

Individual Transactions:

5,000	54.90 pence	08:22 UK
2,082	54.90 pence	09:13 UK
3,410	54.90 pence	09:13 UK
821	54.90 pence	10:05 UK
187	54.90 pence	10:05 UK
5,353	54.90 pence	10:05 UK
536	54.90 pence	10:05 UK
1,147	54.90 pence	10:05 UK
1,147	54.90 pence	10:05 UK
832	55.20 pence	10:08 UK
821	55.20 pence	10:08 UK
7,800	55.20 pence	10:08 UK
547	55.20 pence	10:08 UK
5,317	55.30 pence	12:58 UK
2,500	55.30 pence	13:03 UK
7,500	55.30 pence	13:03 UK
279	55.50 pence	13:57 UK
2,221	55.50 pence	13:57 UK
7,500	55.50 pence	13:57 UK
437	55.50 pence	13:57 UK
2,604	55.50 pence	13:57 UK
1,736	55.50 pence	13:57 UK
233	55.50 pence	14:34 UK
5,000	55.80 pence	15:52 UK
1,519	56.00 pence	16:15 UK
23,481	56.00 pence	16:15 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com