

30 May 2022

Vertu Motors plc

(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 27 May 2022, it purchased 55,000 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 02 March 2022 as follows:

Date of purchase	27 May 2022
Number of ordinary shares purchased	55,000
Highest price paid per ordinary share	58.40 pence
Lowest price paid per ordinary share	57.60 pence
Volume weighted average price paid per ordinary share	57.9465 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 355,202,522 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	27 May 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
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55,000

57.9465

London Stock Exchange

Individual Transactions:

3,658	57.60 pence	10:28 UK
2,787	57.60 pence	11:15 UK
1,055	57.60 pence	11:15 UK
2,446	57.60 pence	11:34 UK
1,851	57.60 pence	12:32 UK
2,103	58.00 pence	15:37 UK
5,397	58.00 pence	15:37 UK
7,003	58.00 pence	15:37 UK
495	58.00 pence	15:37 UK
2	58.00 pence	15:37 UK
1,351	58.00 pence	15:54 UK
321	58.00 pence	15:54 UK
334	58.00 pence	15:54 UK
450	58.00 pence	15:54 UK
1,267	58.00 pence	15:54 UK
1,256	58.00 pence	15:59 UK
3,777	58.00 pence	15:59 UK
7,500	58.00 pence	15:59 UK
338	58.00 pence	15:59 UK
1,736	58.00 pence	15:59 UK
2,316	58.00 pence	16:00 UK
3,110	58.00 pence	16:00 UK
665	58.40 pence	16:23 UK
3,275	58.40 pence	16:23 UK
507	58.40 pence	16:23 UK

For further information please contact:

Vertu Motors plc

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com