

01 June 2022

Vertu Motors plc

(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 31 May 2022, it purchased 438,409 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 02 March 2022 as follows:

Date of purchase	31 May 2022
Number of ordinary shares purchased	438,409
Highest price paid per ordinary share	59.00 pence
Lowest price paid per ordinary share	58.50 pence
Volume weighted average price paid per ordinary share	58.9030 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 354,520,321 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	31 May 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
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438,409

58.9030

London Stock Exchange

Individual Transactions:

5,100	59.00 pence	08:20 UK
1,400	59.00 pence	08:20 UK
1,400	59.00 pence	08:20 UK
5,100	59.00 pence	08:20 UK
1,400	59.00 pence	08:20 UK
5,100	59.00 pence	08:20 UK
1,400	59.00 pence	08:20 UK
5,100	59.00 pence	08:20 UK
6,500	59.00 pence	08:20 UK
3,286	59.00 pence	08:20 UK
2,623	59.00 pence	08:20 UK
3,400	59.00 pence	08:42 UK
503	59.00 pence	11:33 UK
7,688	59.00 pence	11:44 UK
638	59.00 pence	12:32 UK
1,498	59.00 pence	12:45 UK
2,290	59.00 pence	12:45 UK
1,804	59.00 pence	12:45 UK
3,164	59.00 pence	12:45 UK
846	59.00 pence	12:45 UK
2,220	59.00 pence	12:45 UK
846	59.00 pence	12:45 UK
6,230	59.00 pence	13:58 UK
6,230	59.00 pence	13:58 UK
4,475	59.00 pence	13:58 UK
723	59.00 pence	13:58 UK
1,032	59.00 pence	13:58 UK
2,413	59.00 pence	13:58 UK
7,600	59.00 pence	15:49 UK
92,400	59.00 pence	15:49 UK
4,517	59.00 pence	15:49 UK
4,496	59.00 pence	15:49 UK
841	59.00 pence	15:49 UK
20,000	59.00 pence	15:49 UK
67,342	59.00 pence	15:49 UK
7,500	58.90 pence	14:48 UK
2,500	58.90 pence	14:48 UK
589	58.90 pence	16:06 UK
2,306	58.90 pence	16:06 UK
7,500	58.90 pence	16:15 UK
1,122	58.90 pence	16:15 UK
5,159	58.90 pence	16:15 UK
985	58.90 pence	16:15 UK
5,234	58.90 pence	16:15 UK
7,500	58.90 pence	16:15 UK
5,304	58.90 pence	16:15 UK
2,535	58.90 pence	16:17 UK
11,661	58.90 pence	16:21 UK

3,067	58.80 pence	15:49 UK
4,549	58.80 pence	15:49 UK
1,980	58.80 pence	15:49 UK
838	58.80 pence	15:49 UK
10,434	58.80 pence	15:49 UK
1,190	58.80 pence	15:49 UK
11,942	58.80 pence	15:56 UK
7,105	58.70 pence	15:57 UK
3,000	58.60 pence	16:12 UK
7,023	58.50 pence	11:44 UK
42,977	58.50 pence	11:44 UK
789	58.50 pence	13:58 UK
2,015	58.50 pence	13:59 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk /
www.macklinmotors.co.uk / www.vertumotorcycles.com