

10 June 2022

Vertu Motors plc

(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 09 June 2022, it purchased 414,662 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 07 June 2022 as follows:

Date of purchase	09 June 2022
Number of ordinary shares purchased	414,662
Highest price paid per ordinary share	58.30 pence
Lowest price paid per ordinary share	57.50 pence
Volume weighted average price paid per ordinary share	57.9527 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 353,066,612 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	09 June 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
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414,662

57.9527

London Stock Exchange

Individual Transactions:

4,635	57.80 pence	08:02 UK
10,027	57.80 pence	08:02 UK
124	57.50 pence	08:29 UK
149	57.50 pence	08:29 UK
146	57.50 pence	08:29 UK
1,172	57.50 pence	08:34 UK
7,524	57.50 pence	08:34 UK
4,526	57.50 pence	08:34 UK
4,589	57.50 pence	08:34 UK
4,589	57.50 pence	08:34 UK
4,526	57.50 pence	08:34 UK
4,589	57.50 pence	08:34 UK
1,952	57.50 pence	08:34 UK
7,163	57.50 pence	08:35 UK
8,500	57.50 pence	08:35 UK
451	57.50 pence	08:35 UK
8,947	58.30 pence	13:07 UK
8,947	58.30 pence	13:08 UK
1,325	58.30 pence	13:08 UK
2,034	58.30 pence	13:08 UK
5,588	58.30 pence	13:08 UK
7,607	58.30 pence	13:08 UK
8,947	58.30 pence	13:08 UK
4,248	58.30 pence	13:08 UK
2,357	58.30 pence	13:08 UK
532	57.90 pence	13:45 UK
2,245	57.90 pence	14:07 UK
6,871	57.90 pence	14:07 UK
228	57.90 pence	14:07 UK
7,749	57.90 pence	14:07 UK
878	57.90 pence	14:07 UK
261	57.90 pence	14:07 UK
878	57.90 pence	14:07 UK
261	57.90 pence	14:07 UK
2,625	57.90 pence	14:07 UK
2,959	57.90 pence	14:07 UK
3,271	57.90 pence	14:43 UK
5,383	57.90 pence	14:43 UK
3,733	57.90 pence	14:43 UK
557	57.90 pence	14:43 UK
2,726	57.90 pence	14:43 UK
5,833	57.90 pence	14:43 UK
2,558	57.90 pence	14:43 UK
452	57.90 pence	14:43 UK
1,773	58.00 pence	15:51 UK
333	58.00 pence	15:51 UK
331	58.00 pence	15:51 UK
59	58.00 pence	15:51 UK

2,413	58.00 pence	15:59 UK
6,426	58.00 pence	15:59 UK
8,835	58.00 pence	15:59 UK
4	58.00 pence	15:59 UK
1,295	58.00 pence	15:59 UK
4,236	58.00 pence	15:59 UK
125	58.00 pence	15:59 UK
345	58.00 pence	15:59 UK
4,133	58.00 pence	16:00 UK
3,510	58.00 pence	16:00 UK
5,329	58.00 pence	16:00 UK
1,557	58.00 pence	16:00 UK
7,280	58.00 pence	16:00 UK
2	58.00 pence	16:01 UK
232	58.00 pence	16:01 UK
8,839	58.00 pence	16:01 UK
4,356	58.00 pence	16:01 UK
8,839	58.00 pence	16:01 UK
4,356	58.00 pence	16:01 UK
8,839	58.00 pence	16:01 UK
4,356	58.00 pence	16:01 UK
8,839	58.00 pence	16:01 UK
772	58.00 pence	16:01 UK
2,586	58.00 pence	16:01 UK
180	57.80 pence	16:02 UK
7,500	57.90 pence	16:02 UK
8,811	57.90 pence	16:02 UK
5,175	58.00 pence	16:16 UK
1,710	58.00 pence	16:16 UK
1,680	58.00 pence	16:16 UK
212	58.00 pence	16:16 UK
1,469	58.00 pence	16:16 UK
5,549	58.00 pence	16:16 UK
1,469	58.00 pence	16:16 UK
1,647	58.00 pence	16:16 UK
2,160	58.00 pence	16:16 UK
1,416	58.00 pence	16:16 UK
1,464	58.00 pence	16:16 UK
6,242	58.00 pence	16:16 UK
1,297	58.00 pence	16:17 UK
1,429	58.00 pence	16:17 UK
9,003	58.00 pence	16:21 UK
17	58.00 pence	16:21 UK
2,692	58.00 pence	16:21 UK
6,102	58.00 pence	16:21 UK
3,167	58.00 pence	16:21 UK
2,903	58.00 pence	16:21 UK
2,933	58.00 pence	16:21 UK
5,532	58.00 pence	16:21 UK
2,256	58.00 pence	16:21 UK
1,023	58.00 pence	16:21 UK
8,514	58.00 pence	16:21 UK
489	58.00 pence	16:21 UK
8,811	58.00 pence	16:22 UK

935	58.00 pence	16:22 UK
2,792	58.00 pence	16:22 UK
5,276	58.00 pence	16:22 UK
5,039	58.00 pence	16:22 UK
2,037	58.00 pence	16:22 UK
948	58.00 pence	16:22 UK
8,055	58.00 pence	16:22 UK
5,140	58.00 pence	16:22 UK
9,003	58.00 pence	16:22 UK
4,192	58.00 pence	16:22 UK
1,037	58.00 pence	16:22 UK
2,694	58.00 pence	16:22 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk /
www.macklinmotors.co.uk / www.vertumotorcycles.com