13 June 2022

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 10 June 2022, it purchased 348,603 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 07 June 2022 as follows:

Date of purchase	10 June 2022
Number of ordinary shares purchased	348,603
Highest price paid per ordinary share	57.50 pence
Lowest price paid per ordinary share	56.50 pence
Volume weighted average price paid per ordinary share	56.7851 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 352,718,009 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	
Date of purchases:	

Vertu Motors plc (ISIN: GB00B1GK4645) 10 June 2022

Aggregate information:

	Volume-weighted	
Aggregated Volume	average price (pence)	Venue

348,603

56.7851 London Stock Exchange

Individual Transactions:

12,404	57.50 pence	10:59 UK
1,456	57.20 pence	12:47 UK
600	57.20 pence	12:47 UK
792	57.20 pence	12:47 UK
4,360	57.20 pence	12:47 UK
6,600	57.20 pence	13:30 UK
2,433	57.20 pence	13:30 UK
1,666	57.20 pence	13:30 UK
300	57.20 pence	13:30 UK
2,495	57.20 pence	13:30 UK
4,572	57.20 pence	13:30 UK
4,523	57.20 pence	13:30 UK
7,346	57.20 pence	13:30 UK
1,687	57.20 pence	13:30 UK
150	57.20 pence	13:30 UK
9,033	57.20 pence	13:40 UK
967	57.20 pence	13:40 UK
1,020	57.20 pence	13:40 UK
8,177	56.80 pence	14:08 UK
1,507	56.80 pence	14:08 UK
6,670	56.80 pence	14:08 UK
8,177	56.80 pence	14:08 UK
548	56.80 pence	14:08 UK
1,064	56.80 pence	14:08 UK
5,352	56.80 pence	14:08 UK
1,761	56.80 pence	14:21 UK
2,242	56.80 pence	14:21 UK
5,935	56.80 pence	15:06 UK

5,935	56.80 pence	15:06 UK
2,242	56.80 pence	15:06 UK
4,065	56.80 pence	15:06 UK
4,112	56.80 pence	15:06 UK
4,112	56.80 pence	15:06 UK
4,065	56.80 pence	15:06 UK
47	56.80 pence	15:06 UK
5,623	56.80 pence	15:06 UK
2,554	56.80 pence	15:06 UK
1,368	56.80 pence	15:06 UK
6,809	56.80 pence	15:06 UK
2,736	56.80 pence	15:06 UK
8,177	56.80 pence	15:06 UK
967	56.80 pence	15:06 UK
7,210	56.80 pence	15:06 UK
6,648	56.80 pence	15:06 UK
1,529	56.80 pence	15:06 UK
1,499	56.80 pence	15:06 UK
3,656	56.80 pence	15:07 UK
2,429	56.80 pence	15:15 UK
2,092	56.80 pence	15:15 UK
275	56.80 pence	15:15 UK
350	56.80 pence	15:15 UK
1,796	56.80 pence	15:15 UK
1,533	56.80 pence	15:15 UK
1,997	56.80 pence	15:16 UK
2,226	56.80 pence	15:24 UK
480	56.80 pence	15:24 UK
3,596	56.80 pence	15:24 UK
79	56.80 pence	15:24 UK
1,530	56.80 pence	15:24 UK
2,849	56.80 pence	15:24 UK

123	56	6.80 pence	15:24 UK
3,858	56	5.80 pence	15:24 UK
8,829	56	6.50 pence	15:32 UK
8,829	56	6.50 pence	15:32 UK
8,829	56	6.50 pence	15:32 UK
355	56	6.50 pence	15:37 UK
563	56	6.50 pence	15:37 UK
62	56	6.50 pence	15:37 UK
4,703	56	6.50 pence	15:37 UK
186	56	6.50 pence	15:37 UK
2,960	56	6.50 pence	15:38 UK
8,829	56	6.50 pence	15:44 UK
541	56	6.50 pence	15:47 UK
318	56	6.50 pence	15:59 UK
319	56	6.50 pence	15:59 UK
242	56	6.50 pence	15:59 UK
100,000	56	60 pence	16:22 UK
194	56	6.50 pence	16:29 UK
219	56	6.50 pence	16:29 UK
220	56	6.50 pence	16:29 UK
1	56	6.50 pence	16:35 UK

For further information please contact:

Vertu Motors plc	
Robert Forrester, CEO	Tel: 0191 491 2111
Karen Anderson, CFO	Tel: 0191 491 2112
Zeus Capital Limited	Tel: 020 3829 5000
Jamie Peel	
Andrew Jones	
Dominic King	
Camarco	Tel: 020 3757 4983

Billy Clegg Tom Huddart

Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites - investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – <u>www.vertumotors.com</u> / <u>www.bristolstreet.co.uk</u> / www.macklinmotors.co.uk / www.vertumotorcycles.com