Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 01 July 2022, it purchased 117,739 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 07 June 2022 as follows:

Date of purchase 01 July 2022

Number of ordinary shares purchased 117,739

Highest price paid per ordinary share 54.60 pence

Lowest price paid per ordinary share 54.00 pence

Volume weighted average price paid per ordinary share 54.1204 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 350,654,561 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased: Vertu Motors plc (ISIN: GB00B1GK4645)

Date of purchases: 01 July 2022

Aggregate information:

Volume-weighted

Aggregated average price Venue

Individual Transactions:

1,558	Ļ	54.00 pence	08:00 UK
1,181	Ļ	54.00 pence	08:00 UK
460		54.60 pence	11:53 UK
2,040		54.60 pence	11:53 UK
7,500		54.60 pence	11:53 UK
847		54.40 pence	12:50 UK
4,153		54.40 pence	12:50 UK
2,596		54.00 pence	13:43 UK
122		54.00 pence	13:44 UK
2,404		54.00 pence	13:44 UK
927		54.00 pence	13:53 UK
4,114		54.00 pence	14:08 UK
5,151		54.00 pence	14:08 UK
43		54.00 pence	15:34 UK
43		54.00 pence	15:34 UK
6,157		54.00 pence	15:34 UK
6,200		54.00 pence	15:34 UK
6,157		54.00 pence	15:34 UK
6,727		54.00 pence	15:34 UK
43		54.00 pence	15:34 UK
4,626		54.00 pence	15:34 UK
590		54.00 pence	15:34 UK
1,574		54.00 pence	15:34 UK
6,200		54.00 pence	15:34 UK
925		54.00 pence	15:34 UK
925		54.00 pence	15:34 UK
5,275		54.00 pence	15:34 UK
6,200		54.00 pence	15:34 UK
195		54.00 pence	15:34 UK
6,005		54.00 pence	15:39 UK
6,200		54.00 pence	15:47 UK
15,601		54.30 pence	16:01 UK
1,575		54.30 pence	16:01 UK
968		54.30 pence	16:01 UK
2,457	į.	54.30 pence	16:09 UK

For further information please contact:

Vertu Motors plc

Robert Forrester, CEO Tel: 0191 491 2111
Karen Anderson, CFO Tel: 0191 491 2112

Zeus Capital Limited Tel: 020 3829 5000

Jamie Peel

Andrew Jones

Dominic King

Camarco

Tel: 020 3757 4983

Billy Clegg
Tom Huddart

Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.bristolstreet.co.uk / <a href