

07 July 2022

Vertu Motors plc

(“Vertu Motors” or the “Company”)

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 06 July 2022, it purchased 90,568 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 07 June 2022 as follows:

Date of purchase	06 July 2022
Number of ordinary shares purchased	90,568
Highest price paid per ordinary share	54.00 pence
Lowest price paid per ordinary share	51.70 pence
Volume weighted average price paid per ordinary share	53.0475 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 350,303,397 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	06 July 2022

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
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90,568

53.0475

London Stock Exchange

3,176	51.70 pence	08:00 UK
1,878	51.70 pence	08:00 UK
422	51.70 pence	08:00 UK
976	51.70 pence	08:00 UK
1,246	51.70 pence	08:00 UK
129	51.70 pence	08:00 UK
25,000	52.50 pence	08:08 UK
2,920	52.80 pence	12:50 UK
2,920	52.80 pence	12:51 UK
2,920	53.30 pence	15:09 UK
4,665	53.30 pence	15:09 UK
11,575	53.30 pence	15:09 UK
2,827	53.20 pence	15:10 UK
2,920	53.20 pence	15:11 UK
2,920	53.20 pence	15:11 UK
4,253	53.20 pence	15:11 UK
3	53.20 pence	15:18 UK
3	53.40 pence	16:09 UK
4,588	54.00 pence	16:35 UK
147	54.00 pence	16:35 UK
110	54.00 pence	16:35 UK
110	54.00 pence	16:35 UK
147	54.00 pence	16:35 UK
2,777	54.00 pence	16:35 UK
223	54.00 pence	16:35 UK
300	54.00 pence	16:35 UK
111	54.00 pence	16:35 UK
148	54.00 pence	16:35 UK
8,413	54.00 pence	16:35 UK
2,741	54.00 pence	16:35 UK

For further information please contact:

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com