Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 26 July 2022, it purchased 136,284 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 07 June 2022 as follows:

Date of purchase 26 July 2022

Number of ordinary shares purchased 136,284

Highest price paid per ordinary share 58.00 pence

Lowest price paid per ordinary share 57.50 pence

Volume weighted average price paid per ordinary share 57.7894 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 349,159,358 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased: Vertu Motors plc (ISIN: GB00B1GK4645)

Date of purchases: 26 July 2022

Aggregate information:

Aggregated Volume

Volume-weighted average price (pence)

Venue

136,284

57.7894

London Stock Exchange

Individual Transactions:

167	57.	70 pence	09:46 UK
2,920	57.	70 pence	09:46 UK
2,920	57.	70 pence	09:48 UK
190	57.	70 pence	09:51 UK
100	57.	70 pence	09:52 UK
2,168	57.	70 pence	09:52 UK
2,698	57.	70 pence	09:52 UK
5,121	57.	70 pence	09:52 UK
1,079	57.	50 pence	10:44 UK
2,920	57.	50 pence	10:55 UK
2,920	57.	50 pence	11:01 UK
1,913	57.	50 pence	11:31 UK
77	57.	50 pence	11:31 UK
4,207	57.	50 pence	11:31 UK
1,458	57.	50 pence	11:31 UK
3,167	57.	50 pence	11:34 UK
333	57.	50 pence	11:34 UK
1,926	57.	50 pence	11:46 UK
8,713	57.	70 pence	14:29 UK
997	57.	70 pence	14:29 UK
2,920	57.	70 pence	14:29 UK
908	57.	70 pence	14:33 UK
3,888	57.	70 pence	14:33 UK
4,796	57.	70 pence	14:33 UK
1,365	57.	70 pence	14:33 UK
131	57.	70 pence	14:33 UK
2,920		00 pence	15:02 UK
1,734		00 pence	15:07 UK
4,300		00 pence	15:12 UK
1,046		00 pence	15:14 UK
517		00 pence	15:14 UK
1,357		00 pence	15:14 UK
957		00 pence	15:27 UK
24,300		00 pence	15:27 UK
7,686	58.	00 pence	15:33 UK
2,314		00 pence	15:33 UK
27		70 pence	15:59 UK
27		70 pence	15:59 UK
7		70 pence	15:59 UK
8		70 pence	15:59 UK
449		70 pence	16:00 UK
764		70 pence	16:04 UK
855		70 pence	16:04 UK
4,315	57.	70 pence	16:11 UK

1,583	57.70 pence	16:21 UK
1,103	57.80 pence	16:28 UK
770	57.80 pence	16:29 UK
14	57.80 pence	16:29 UK
52	57.80 pence	16:29 UK
8,061	57.80 pence	16:29 UK
10,000	57.80 pence	16:29 UK
416	57.80 pence	16:29 UK
700	57.70 pence	16:35 UK

For further information please contact:

Vertu Motors plc

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Tom Huddart

Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 160 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 156 franchised sales outlets and 4 non-franchised sales operations from 121 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.bristolstreet.co.uk / www.bristolstreet.co.uk / www.vertumotors.com /