

1 September 2023

## Vertu Motors plc

("Vertu Motors" or the "Company")

### Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 31 August 2023 it purchased 37,816 ordinary shares of 10p each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 13 June 2023, as follows (together the "Transaction"):

Date of purchase	31 August 2023
Number of ordinary shares purchased	37,816
Highest price paid per ordinary share	69.1 pence
Lowest price paid per ordinary share	69 pence
Volume weighted average price paid per ordinary share	69.0661 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 341,282,768 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited ("Zeus"), are set out below:

#### Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	31 August 2023

#### Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
37,816	69.0661	London Stock Exchange

#### Individual transactions:

12,816	69.00 pence	08:09 UK
165	69.10 pence	12:24 UK
2,143	69.10 pence	12:24 UK
160	69.10 pence	12:24 UK
4,116	69.10 pence	12:24 UK
18,416	69.10 pence	12:37 UK

Vertu Motors plc

Tel: +44 (0) 191 491 2121

Robert Forrester, CEO  
Karen Anderson, CFO

**Zeus (Nominated Adviser and Broker)**

**Tel: +44 (0) 203 829 5000**

Jamie Peel  
Andrew Jones  
Dominic King

**Camarco**

**Tel: +44 (0) 203 757 4983**

Billy Clegg  
Tom Huddart

**Notes to Editors**

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 189 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 185 franchised sales outlets and 4 non-franchised sales operations from 141 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <https://investors.vertumotors.com> / [www.vertucareers.com](http://www.vertucareers.com)  
Vertu brand websites – [www.vertumotors.com](http://www.vertumotors.com) / [www.bristolstreet.co.uk](http://www.bristolstreet.co.uk) / [www.vertuhonda.com](http://www.vertuhonda.com) /  
[www.vertutoyota.com](http://www.vertutoyota.com) / [www.macklinmotors.co.uk](http://www.macklinmotors.co.uk) / [www.vertumotorcycles.com](http://www.vertumotorcycles.com)