

8 December 2023

## Vertu Motors plc

("Vertu Motors" or the "Company")

### Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 7 December 2023 it purchased 749,096 ordinary shares of 10p each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 9 October 2023, as follows (together the "Transaction"):

Date of purchase	7 December 2023
Number of ordinary shares purchased	749,096
Highest price paid per ordinary share	68 pence
Lowest price paid per ordinary share	64.5 pence
Volume weighted average price paid per ordinary share	65.6505 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 340,003,660 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited ("Zeus"), are set out below:

#### Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	7 December 2023

#### Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
749,096	65.6505	London Stock Exchange

#### Individual transactions:

49,096	68.00 pence	08:28 UK
10,919	67.50 pence	08:38 UK
7,897	67.50 pence	08:38 UK
10,981	67.50 pence	08:38 UK
7,835	67.50 pence	08:38 UK
784	67.50 pence	08:38 UK
6,211	67.50 pence	08:38 UK
5,373	67.50 pence	08:44 UK

4,892	67.00 pence	08:45 UK
5,026	67.00 pence	08:45 UK
5,003	67.00 pence	08:45 UK
10,029	67.00 pence	08:45 UK
2,305	67.00 pence	08:45 UK
12,789	67.00 pence	08:45 UK
5,519	67.00 pence	08:45 UK
4,437	67.00 pence	08:45 UK
14,783	66.00 pence	08:48 UK
401	66.00 pence	08:48 UK
14,382	66.00 pence	08:48 UK
6,172	66.00 pence	08:48 UK
729	66.00 pence	08:48 UK
2,000	66.00 pence	08:48 UK
123	66.00 pence	08:48 UK
5,882	66.00 pence	08:48 UK
5,528	66.00 pence	08:48 UK
16,634	65.50 pence	09:00 UK
275	65.50 pence	09:00 UK
10,606	65.50 pence	09:00 UK
7,847	65.50 pence	09:00 UK
5,753	65.50 pence	09:00 UK
707	65.50 pence	09:00 UK
392	65.50 pence	09:00 UK
7,786	65.50 pence	09:00 UK
11,188	65.00 pence	09:03 UK
843	65.00 pence	09:03 UK
843	65.00 pence	09:03 UK
6,065	65.00 pence	09:03 UK
6,065	65.00 pence	09:03 UK
8,327	65.00 pence	09:03 UK
189	65.00 pence	09:03 UK
300	65.00 pence	09:03 UK
11,785	65.00 pence	09:04 UK
3,215	65.00 pence	09:04 UK
1,180	65.00 pence	09:06 UK
10,312	65.80 pence	11:55 UK
4,123	65.80 pence	11:55 UK
1,175	65.80 pence	11:55 UK
7,153	65.80 pence	11:55 UK
6,107	65.80 pence	12:05 UK
14,435	65.80 pence	12:07 UK
6,695	65.80 pence	12:07 UK
13,669	65.00 pence	13:12 UK
13,669	65.00 pence	13:12 UK
2,730	65.00 pence	13:12 UK
1,565	65.00 pence	13:12 UK
9,374	65.00 pence	13:12 UK
8,824	65.00 pence	13:12 UK
169	65.00 pence	13:12 UK
6,705	64.50 pence	13:42 UK

21,209	64.50 pence	13:42 UK
21,209	64.50 pence	13:42 UK
344	64.50 pence	13:42 UK
533	64.50 pence	13:42 UK
13,171	65.00 pence	15:10 UK
1,806	65.00 pence	15:10 UK
1,991	65.00 pence	15:10 UK
16,968	65.00 pence	15:10 UK
1,930	65.00 pence	15:10 UK
1,930	65.00 pence	15:10 UK
880	65.00 pence	15:10 UK
166	65.00 pence	15:10 UK
3,008	65.00 pence	15:10 UK
7,344	65.00 pence	15:10 UK
806	65.00 pence	15:10 UK
6,269	65.00 pence	15:32 UK
13,817	65.00 pence	15:32 UK
1,691	65.00 pence	15:32 UK
13,817	65.00 pence	15:32 UK
589	65.00 pence	15:32 UK
13,817	65.00 pence	15:32 UK
9,800	64.50 pence	15:38 UK
7,898	64.50 pence	15:38 UK
78	64.50 pence	15:38 UK
600	64.50 pence	15:38 UK
6,083	64.50 pence	15:38 UK
4,192	64.50 pence	15:38 UK
2,506	64.50 pence	15:41 UK
2,137	64.50 pence	15:41 UK
183	64.50 pence	15:41 UK
2,102	64.50 pence	15:41 UK
900	64.50 pence	15:41 UK
13,521	64.50 pence	15:41 UK
16,658	65.00 pence	16:21 UK
6,746	65.00 pence	16:21 UK
9,912	65.00 pence	16:21 UK
16,658	65.00 pence	16:21 UK
26	65.00 pence	16:21 UK
1,598	65.50 pence	16:35 UK
30,000	65.50 pence	16:35 UK
25,000	65.50 pence	16:35 UK
26,480	65.50 pence	16:35 UK
1,218	65.50 pence	16:35 UK
3,316	65.50 pence	16:35 UK
11,672	65.50 pence	16:35 UK
716	65.50 pence	16:35 UK

**Vertu Motors plc**

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**Notes to Editors**

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 190 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 186 franchised sales outlets and 4 non-franchised sales operations from 141 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <https://investors.vertumotors.com> / [www.vertucareers.com](http://www.vertucareers.com)  
Vertu brand websites – [www.vertumotors.com](http://www.vertumotors.com) / [www.bristolstreet.co.uk](http://www.bristolstreet.co.uk) / [www.vertuhonda.com](http://www.vertuhonda.com) /  
[www.vertutoyota.com](http://www.vertutoyota.com) / [www.macklinmotors.co.uk](http://www.macklinmotors.co.uk) / [www.vertumotorcycles.com](http://www.vertumotorcycles.com)