

2 January 2025

Vertu Motors plc (“Vertu” or the “Group”)

Directorate Change

Appointment of Amanda Cox as independent Non-Executive Director

Vertu Motors plc, the automotive retailer with a network of 198 sales outlets across the UK, is pleased to announce that, with effect from 2 January 2025, Amanda Jane Cox has joined the Board as an independent Non-Executive Director.

Amanda is the current Chief People Officer and Stores Director at Dunelm Group plc, the UK’s leading homewares retailer. Amanda has previously worked at Marks and Spencer and spent 15 years at Asda in various human resource roles, latterly as Vice President - People.

Amanda will sit as a member of the audit, nomination and remuneration committees.

Andy Goss, Chairman of Vertu, said:

“We are delighted that Amanda will be joining the Vertu Board. She has extensive experience of UK Retail which will be an important input as we navigate the various challenges and opportunities in the retail sector moving forward. Her considerable experience in managing a substantial number of colleagues in her current executive role will provide important guidance to the team at Vertu.”

Amanda Cox, incoming independent Non-Executive Director, said:

“I am delighted to be joining the Board of Vertu Motors. I am so impressed by the quality of the Board and management team and look forward to working with them as Vertu continues to develop and grow. I look forward to contributing to support them in the months and years ahead.”

The following information on Amanda Jane Cox (aged 55) is provided in accordance with AIM Rule 17 and Schedule Two (g) of the AIM Rules for Companies.

Current Directorships/Partnerships

N/A

Past Directorships/Partnerships in the last 5 years

RT Wellbeing Services Ltd (resigned 22 June 2022)

Retail Trust (resigned 22 June 2022)

Amanda holds no shares in Vertu.

Save for the information above, there are no further disclosures to be made pursuant to Schedule Two (g) of the AIM Rules for Companies in respect of the appointment of Amanda Cox.

- Ends -

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Notes to Editors

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 198 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 195 franchised sales outlets and 3 non-franchised sales operations from 153 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <https://investors.vertumotors.com> / www.vertucareers.com
Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.vertuhonda.com /
www.vertutoyota.com / www.macklinmotors.co.uk / www.vertumotorcycles.com