

8 September 2025

Vertu Motors plc

("Vertu Motors" or the "Company")

Management of share buyback programme and notice of interim results

Since the Group began Share Buybacks in July 2017, over £41m has been returned to shareholders, reducing the Company's shares in issue by over 19%.

Further to the £12 million share buyback programme announced on 6 February 2025 (the "Buyback Programme") of which £6.5 million has been deployed to date, the Company announces that it has entered into an irrevocable and non-discretionary agreement with Stifel Nicolaus Europe Limited ("Stifel") to purchase shares during the closed period commencing 8 September 2025 and ending 7 October 2025. Stifel will make its trading decisions in relation to the Company's shares independently of and uninfluenced by the Company.

Any share purchases will be effected within certain pre-set parameters and in accordance with the remaining terms of the Buyback Programme.

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Notes to Editors

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 195 sales outlets across the UK.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <https://investors.vertumotors.com> / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.vertumotorcycles.com

