

4 November 2025

RNS Reach

Vertu Motors plc

("Vertu Motors" or the "Company")

Vertu further expands Skoda presence with Leicester dealership acquisition

Vertu Motors plc, the fourth largest automotive retailer in the UK, is pleased to announce the addition of a fifth Skoda dealership to its nationwide portfolio, following the successful acquisition of Skoda Leicester from Marshall Motor Group Limited. This dealership commenced operations under Vertu ownership on 1 November.

The newly acquired site, which will rebrand as Vertu Skoda Leicester, joins the Group's existing Skoda sites in Darlington, Derby and Chesterfield, and the recently opened dealership in Nottingham. Vertu Skoda Leicester will continue to operate from its existing leasehold site on Groby Road, becoming the Group's third site in the city, alongside the Vertu Renault/Dacia and Toyota dealerships.

The acquisition of Skoda Leicester further strengthens Vertu's relationship with one of the UK's best-selling automotive brands and expands its footprint in the East Midlands.

Adrian Skow, Vertu Skoda Franchise Director, said: *"We are delighted to have acquired Skoda Leicester in a move that further cements our relationship with the brand, and which also helps to boost our presence in the key East Midlands region. We look forward to working with new colleagues at the dealership, and welcoming new and existing customers at the site to Vertu."*

Robert Forrester, Vertu Motors Chief Executive, said: *"The East Midlands is an important area of growth for Vertu, so we are thrilled to add another dealership in the region to our portfolio. Skoda Leicester is a fantastic site in a prime location within the city and will be a strong addition to the Group."*

ENDS

Vertu Motors plc

Tel: +44 (0) 191 491 2121

Robert Forrester, CEO
Karen Anderson, CFO
Phil Clark, Investor Relations

Stifel (Nominated Adviser and Joint Broker)

Tel: +44 (0) 207 710 7688

Matthew Blawat
Callum Stewart

Shore Capital (Joint Broker)

Tel: +44 (0) 20 7408 4090

Mark Percy / Sophie Collins (Corporate Advisory)
Isobel Jones (Corporate Broking)

Camarco
Billy Clegg
Tom Huddart

Tel: +44 (0) 203 757 4980

Notes to Editors

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 194 sales outlets across the UK.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <https://investors.vertumotors.com> / www.vertucareers.com
Vertu brand websites – www.vertumotors.com / www.vertumotorcycles.com