

29 May 2026

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 28 May 2026 it purchased 23,800 ordinary shares of 10p each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 March 2026, as follows (together the "Transaction"):

Date of purchase	28 May 2026
Number of ordinary shares purchased	23,800
Highest price paid per ordinary share	63.950 pence
Lowest price paid per ordinary share	63.900 pence
Volume weighted average price paid per ordinary share	63.931 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 311,926,880 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

Since the Group began Share Buybacks in July 2017, over £46.8m has been returned to shareholders, reducing the Company's shares in issue by 21.5% over the same period.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Shore Capital Stockbrokers Limited ("Shore Capital"), are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	28 th May 2026

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
23,800	63.931	London Stock Exchange

Individual transactions:

6,800	63.950	16:36 UK
8,000	63.950	14:57 UK
9,000	63.900	12:17 UK

Vertu Motors plc**Tel: +44 (0) 191 491 2121**

Robert Forrester, CEO
Karen Anderson, CFO
Phil Clark, Investor Relations

Stifel (Nominated Adviser and Joint Broker)**Tel: +44 (0) 207 710 7688**

Matthew Blawat
Callum Stewart

Shore Capital (Joint Broker)**Tel: +44 (0) 20 7408 4090**

Mark Percy / Sophie Collins (Corporate Advisory)
Isobel Jones (Corporate Broking)

Camarco**Tel: +44 (0) 203 757 4980**

Billy Clegg
Tom Huddart

Notes to Editors

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 191 sales outlets across the UK.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites - <https://investors.vertumotors.com/> / www.vertucareers.com
Vertu brand websites - www.vertumotors.com