

10 June 2026

**Vertu Motors plc ("Vertu Motors" or "Company")**

**Director and/or PDMR Share Purchases**

Vertu Motors announces that it was notified on 10 June 2026 of the following acquisitions ("Dealings") in the Company's ordinary shares of 10p each ("Ordinary Shares") by directors and/or persons discharging managerial responsibility in the Company. The Dealings took place on 08 June 2026 pursuant to the Company's Share Incentive Plan at a price of 72.0941p per Ordinary Share.

Director/PDMR	Beneficial holding of Ordinary Shares prior to the Dealing*	% of issued share capital prior to the Dealing*	Ordinary Shares acquired by Director/PDMR	Resultant Beneficial holding of Ordinary Shares after the Dealing*	Resultant % of issued share capital after the Dealing*
Robert Forrester	6,456,398	2.07%	2,496	6,458,894	2.07%
Karen Anderson	1,651,193	0.53%	2,496	1,653,689	0.53%
David Crane	53,593	0.02%	2,496	56,089	0.02%
Anthony Masterson	94,319	0.03%	2,496	96,815	0.03%
Leonardo Caruso	15,420	0.00%	2,496	17,916	0.01%
Mark Gibbings	28,301	0.01%	2,496	30,797	0.01%
Tom Garratt	39,498	0.01%	2,496	41,994	0.01%
Stephen Gould	27,634	0.01%	2,496	30,130	0.01%

\*includes shares held by the Director's/PDMR's PCAs.

The Company's issued share capital consists of 311,926,880 Ordinary Shares with voting rights. The Company does not hold any Ordinary Shares in treasury.

**NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<b>ROBERT FORRESTER</b>
2.	Reason for the notification	
a)	Position/status	<b>CEO</b>
b)	Initial notification/Amendment	<b>INITIAL NOTIFICATION</b>
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<b>VERTU MOTORS PLC</b>
b)	LEI	<b>213800GIKJEUIGMI575</b>
4.	Details of transactions(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (vi) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument identification code	<b>ORDINARY SHARES OF 10p EACH IN VERTU MOTORS PLC</b>

	Identification code	<b>GB00B1GK4645</b>				
b)	Nature of the transaction	<b>PURCHASE OF ORDINARY SHARES OF 10p EACH IN VERTU MOTORS PLC, PURSUANT TO THE COMPANY'S SHARE INCENTIVE PLAN</b>				
c)	Price(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td><b>£0.720941</b></td> <td><b>2,496</b></td> </tr> </tbody> </table>	Price	Volume(s)	<b>£0.720941</b>	<b>2,496</b>
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d)	Aggregated information  -Aggregated volume  - Price	<b>NOT APPLICABLE – SINGLE TRANSACTION</b>				
e)	Date of the transaction	<b>08 JUNE 2026</b>				
f)	Place of transaction	<b>LONDON STOCK EXCHANGE, AIM</b>				

1.	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	<b>KAREN ANDERSON</b>				
2.	Reason for the notification					
a)	Position/status	<b>CFO</b>				
b)	Initial notification/Amendment	<b>INITIAL NOTIFICATION</b>				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
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f)	Place of transaction	<b>LONDON STOCK EXCHANGE, AIM</b>
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1.	Details of the person discharging managerial responsibilities/person closely associated					
a)	Name	<b>DAVID CRANE</b>				
2.	Reason for the notification					
	<b>ACQUISITION OF SHARES</b>					
a)	Position/status	<b>COO</b>				
b)	Initial notification/Amendment	<b>INITIAL NOTIFICATION</b>				
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a)	Name	<b>VERTU MOTORS PLC</b>				
b)	LEI	<b>213800GIKJEIUIGM1575</b>				
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1.	Details of the person discharging managerial responsibilities/person closely associated	
a)	Name	<b>ANTHONY MASTERSON</b>
2.	Reason for the notification	
	<b>ACQUISITION OF SHARES</b>	
a)	Position/status	<b>MANAGING DIRECTOR</b>
b)	Initial notification/Amendment	<b>INITIAL NOTIFICATION</b>
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	<b>VERTU MOTORS PLC</b>
b)	LEI	<b>213800GIKJEIUIGM1575</b>



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1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	<b>MARK GIBBINGS</b>	
2.	Reason for the notification		
a)	Position/status	<b>OPERATIONS DIRECTOR</b>	
b)	Initial notification/Amendment	<b>INITIAL NOTIFICATION</b>	
3.	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
a)	Name	<b>VERTU MOTORS PLC</b>	
b)	LEI	<b>213800GJKJEUIGMI575</b>	
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1.	Details of the person discharging managerial responsibilities/person closely associated		
a)	Name	<b>TOM GARRATT</b>	
2.	Reason for the notification		
		<b>ACQUISITION OF SHARES</b>	



	Identification code	<b>GB00B1GK4645</b>					
b)	Nature of the transaction	<b>PURCHASE OF ORDINARY SHARES OF 10p EACH IN VERTU MOTORS PLC, PURSUANT TO THE COMPANY'S SHARE INCENTIVE PLAN</b>					
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- ENDS -

**Vertu Motors plc**

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Phil Clark, Investor Relations

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Billy Clegg

Tom Huddart

## **Notes to Editors**

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 191 sales outlets across the UK.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <https://investors.vertumotors.com> / [www.vertucareers.com](http://www.vertucareers.com)  
Vertu brand websites – [www.vertumotors.com](http://www.vertumotors.com)