

06 July 2026

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 03 July 2026 it purchased 57,520 ordinary shares of 10p each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 March 2026, as follows (together the "Transaction"):

Date of purchase	03 July 2026
Number of ordinary shares purchased	57,520
Highest price paid per ordinary share	74.852 pence
Lowest price paid per ordinary share	74.500 pence
Volume weighted average price paid per ordinary share	74.711 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 311,182,826 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

Since the Group began Share Buybacks in July 2017, over £47.4m has been returned to shareholders, reducing the Company's shares in issue by 21.7% over the same period.

In respect of future repurchases, the Company intends to make use of the FCA's updated notification deadline under UKLR 9.6.6R, which permits post-trade notifications of purchases of own shares to be made no later than the end of the seventh daily market session following the date of execution. Accordingly, the Company expects to move from daily to weekly market notifications in respect of shares purchased under the buyback programme.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Shore Capital Stockbrokers Limited ("Shore Capital"), are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	03 July 2026

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
57,520	74.711	London Stock Exchange

Individual transactions:

34,520	74.852	14.32 UK
23,000	74.500	13.34 UK

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Billy Clegg
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Notes to Editors

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 190 sales outlets across the UK.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites - <https://investors.vertumotors.com/> / www.vertucareers.com
Vertu brand websites - www.vertumotors.com