

ANALYST & INVESTOR PRESENTATION

Final results for the 12 months ended 28 February 2015

13 May 2015



Agenda

Overview

- Robert Forrester, CEO

Financial review

- Michael Sherwin, CFO

Operating review

- Robert Forrester, CEO

Q&A



Group vision



GROUP 2020 VISION

Fanatical obsession to be the best

2020 Vision

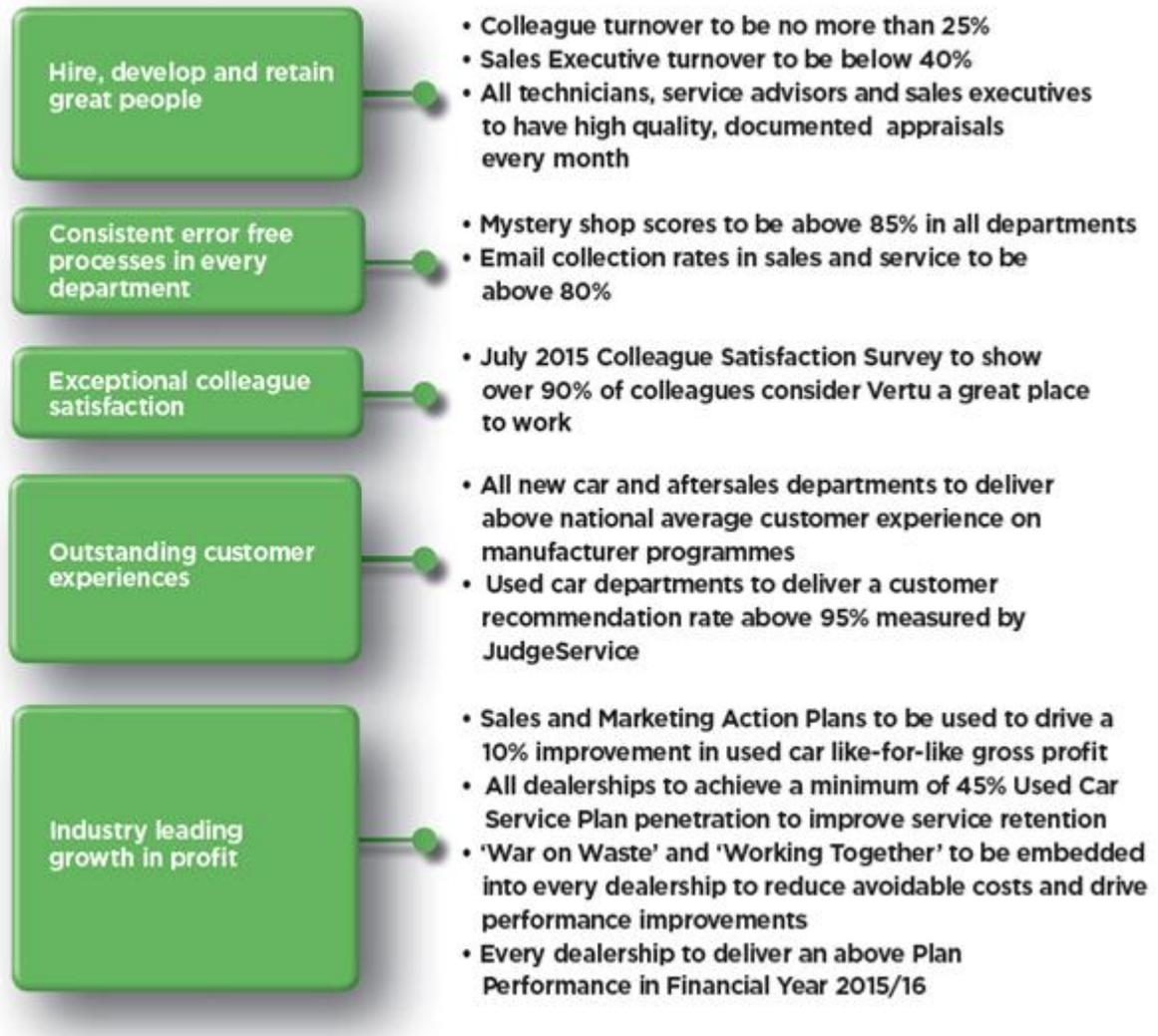
Vertu Motors plc in 2020 will be the first choice of customers for motoring sales and service. Customer experience will exceed their expectations every time and we will top all UK dealership league tables. To achieve this all colleagues will live our Mission Statement of **“delivering an outstanding customer motoring experience through honesty and trust.”**

Colleagues will embody the five unteachables of **Character, Attitude, Energy, Drive** and **Talent** with Vertu known as a great place to work. Manufacturers will cherish our dealerships for the way we operate our business and deliver for them. Shareholders will receive exceptional returns and provide capital for growth and long term success.

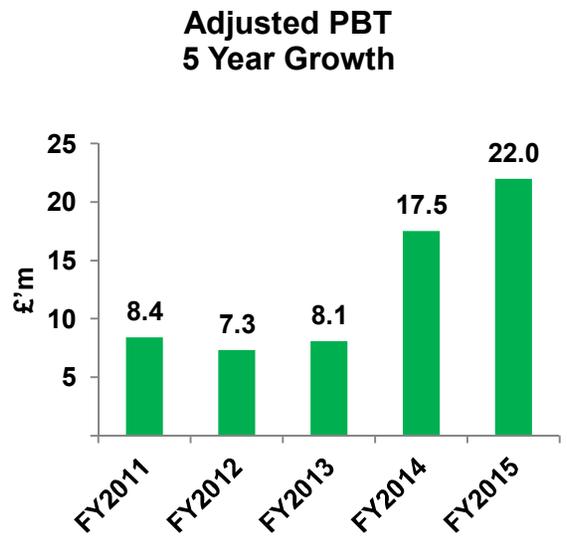
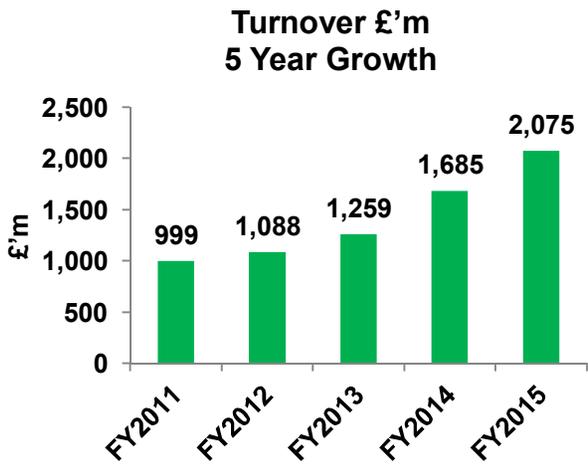
Group vision

2015 Goals

To move towards our Vision 2020, our Group Goals for 2015 will be to transform our business through a **fanatical obsession to be the best** in every department and dealership.



Vertu Motors: a growing platform with significant momentum



- “ National presence in regional clusters
- “ Broad spectrum of 10 volume manufacturers and 83 outlets
- “ Increased premium exposure with 8 brands and 31 outlets
- “ Portfolio contains dealerships with significant potential to enhance margins

Number of Franchised Outlets

| | Sep 2010 | May 2015 |
|---------|----------|----------|
| Volume | 63 | 83 |
| Premium | 7 | 31 |
| Total | 70 | 114 |



FY2015: Continued growth in all areas of the business delivering record profits

- “ **Adjusted profit before tax up 25.7% to £22.0m**
- “ **Profit before tax rose 32.9% to £21.0m from £15.8m**
- “ **Revenue up 23.2% to £2.1bn with like-for-like revenues up 11.4%: first time revenues have exceeded £2bn**
- “ **Like-for-like used vehicle volumes rose 9.2% with stronger gross profit per unit: Third consecutive year of like-for-like volume growth**
- “ **Higher margin service revenues rose 3.5% on a like-for-like basis: fifth successive year of growth**
- “ **Higher customer retention rates in service with over 71,000 (2014: 55,397) customers on Group service plans**
- “ **Like-for-like new retail sales volumes rose by 6.4% as UK new car market continued to expand**
- “ **Adjusted operating profit up 26.8% as core business and acquisitions delivered an enhanced performance**
- “ **Adjusted earnings per share growth of 9.8%**
- “ **Dividend up 31.3% for the full year, increased to 1.05p (2014: 0.8p): showing Board’s confidence in the sustainability of the Group’s profit growth and cash generation**

FY2016 has started well

- “ **March and April trading performance ahead of current year financial plan and significantly ahead of prior year levels**
- “ **March was the highest UK registrations month for new cars this century**
- “ **New car retail market in UK showing continued growth: Group like-for-like new retail sales volumes in March and April up 4.3% against UK private registrations up 2.7%, reflecting significant outperformance by the Group**
- “ **March and April used retail like-for-like volumes up 6.2% with lower margins being more than offset by volume growth**
- “ **Overall aftersales performance strong with higher revenues and margins in each of service, accident repair centres and parts**
- “ **Group service revenues have continued to grow, up 7.2% on a like-for-like basis in March and April**
- “ **Seeing consistent profit growth from improving recently acquired dealerships**

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Financial highlights

| | FY2015 | FY2014 | % Change |
|---|---------------|---------------|----------------|
| “ Core Group revenue up 11.4% | | | |
| “ Strong control of overheads | | | |
| “ No exceptional items | | | |
| “ Finance cost increase from interest due on tax; one-off item | | | |
| “ Healthy operating cash inflow with strong conversion of profits | | | |
| “ Increase in dividend: moving closer to 4 times dividend cover | | | |
| Revenue | £2,074.9m | £1,684.5m | +23.2% |
| Adjusted ⁽¹⁾ EBITDA | £28.7m | £23.6m | +21.6% |
| Adjusted ⁽¹⁾ operating profit | £22.7m | £17.9m | +26.8% |
| Operating profit | £21.7m | £16.2m | +34.0% |
| Operating expenses as % of revenue | 9.9% | 10.3% | (0.4%) |
| Adjusted ⁽¹⁾ Operating profit margin | 1.10% | 1.06% | +0.04% |
| Net finance costs | (£0.7m) | (£0.4m) | +75.0% |
| Profit before tax | £21.0m | £15.8m | +32.9% |
| Adjusted⁽¹⁾ profit before tax | £22.0m | £17.5m | +25.7% |
| Earnings per share | 4.87p | 4.15p | +17.3% |
| Adjusted ⁽¹⁾ earnings per share | 5.15p | 4.69p | +9.8% |
| Operating cash inflow | £26.1m | £47.4m | (44.9%) |
| Dividend per share | 1.05p | 0.80p | +31.3% |

(1) adjusted for exceptional charges, amortisation of intangible assets and share based payments charge. No exceptional items arose in the year ended 28 February 2015

Excellent cash conversion

| | | FY2015 £'m | FY2014 £'m |
|--|--|---------------|---------------|
| “ Exceptional factors in prior year working capital movement | Operating profit | 21.7 | 16.2 |
| | Depreciation, amortisation, share based payments and profit / loss on sale of fixed assets | 7.3 | 7.4 |
| “ Current year working capital outflow due to increases in demonstrator stock requirements from Manufacturer partners | Movement in working capital | (2.9) | 23.8* |
| | Operating cash inflow | 26.1 | 47.4 |
| “ Acquisitions and new dealership start-ups resulted in cash outflow of £24.8m | Net tax paid | (4.5) | (2.4) |
| | Net finance costs paid | (0.7) | (0.5) |
| “ Period of significant capital investment in dealership development projects: will continue into 2016 | Acquisitions (businesses, goodwill and freehold properties) | (24.8) | (43.9) |
| | Disposal of business | 0.8 | 1.9 |
| “ Progress made on disposal of surplus property with more to come | Other fixed asset purchases | (11.8) | (10.1) |
| | Proceeds from asset disposals | 2.0 | 0.1 |
| | Repayment of borrowings | (2.0) | (8.0) |
| | Net proceeds from share issue | 0.1 | 47.7 |
| | Dividend paid | (2.9) | (2.5) |
| | (Decrease)/Increase in cash in period | (17.7) | 29.7 |

*See appendix 8 for more information on prior year working capital movement

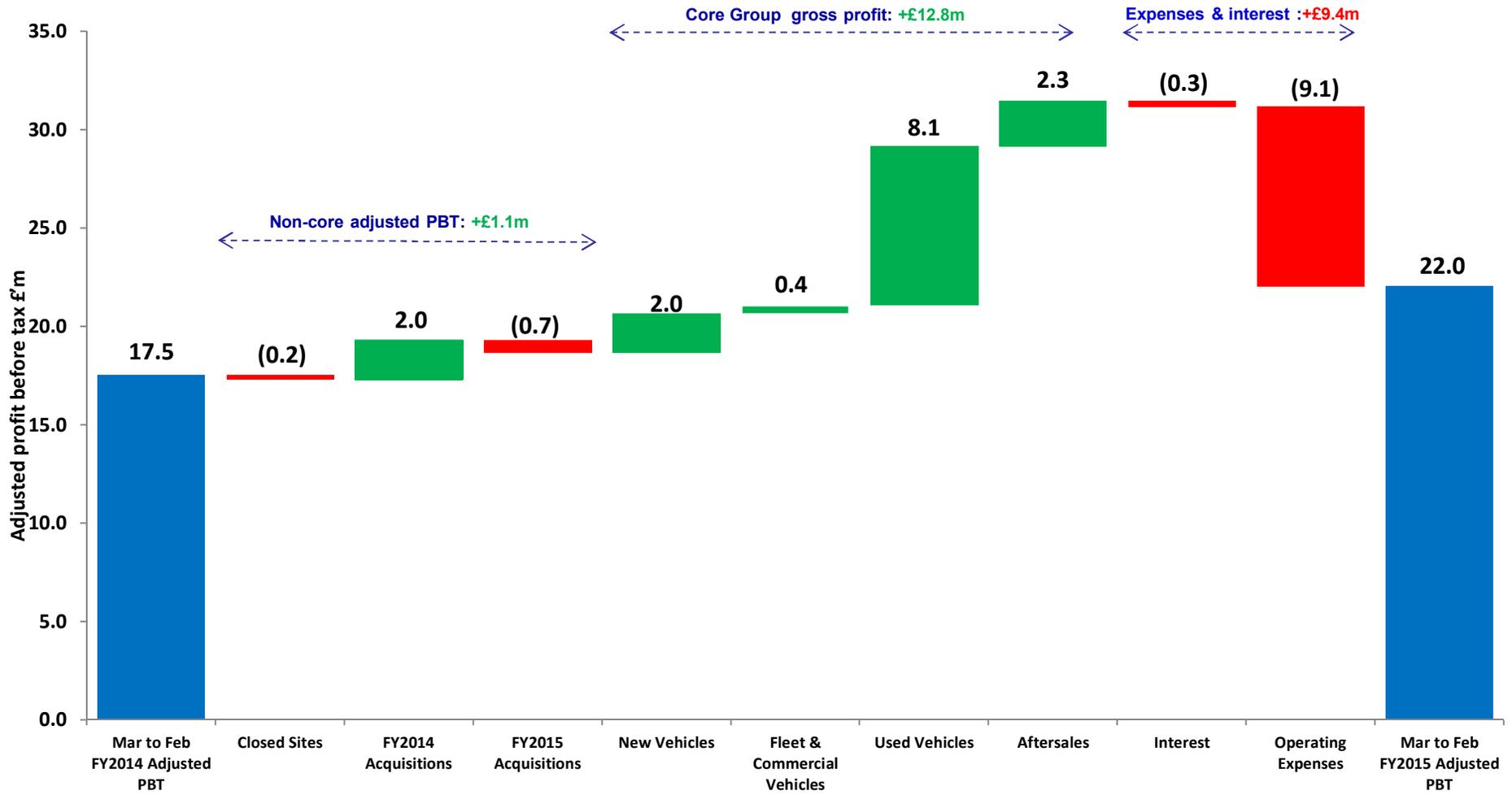
Robust balance sheet and financial position

| | | 28 February 2015 £'m | 28 February 2014 £'m |
|---|---|----------------------------|----------------------------|
| “ | £8.5m increase in intangible assets from acquisitions in the year: | | |
| “ | Taxi Centre £1.6m | | |
| “ | Hillendale £6.9m | | |
| “ | Balance sheet underpinned by freehold and long leasehold property portfolio of £126.6m (28 February 2014: £105.6m) | | |
| “ | Period end net cash of £15.7m (FY2014: £31.4m) | | |
| “ | Growth in net assets per share | | |
| | Intangible assets | 52.8 | 44.3 |
| | Retirement benefit asset | 3.0 | 3.1 |
| | Tangible assets | 135.1 | 116.4 |
| | Non-current assets | 190.9 | 163.8 |
| | Current assets | 449.6 | 377.5 |
| | Cash and cash equivalents | 19.3 | 36.9 |
| | Total assets | 659.8 | 578.2 |
| | Current liabilities | (466.8) | (398.2) |
| | Non-current liabilities | (9.8) | (11.1) |
| | Borrowings | (3.6) | (5.5) |
| | Net assets | 179.6 | 163.4 |
| | Net assets per share (pence) | 52.7 | 48.5 |
| | Tangible net assets per share (pence) | 38.3 | 36.4 |

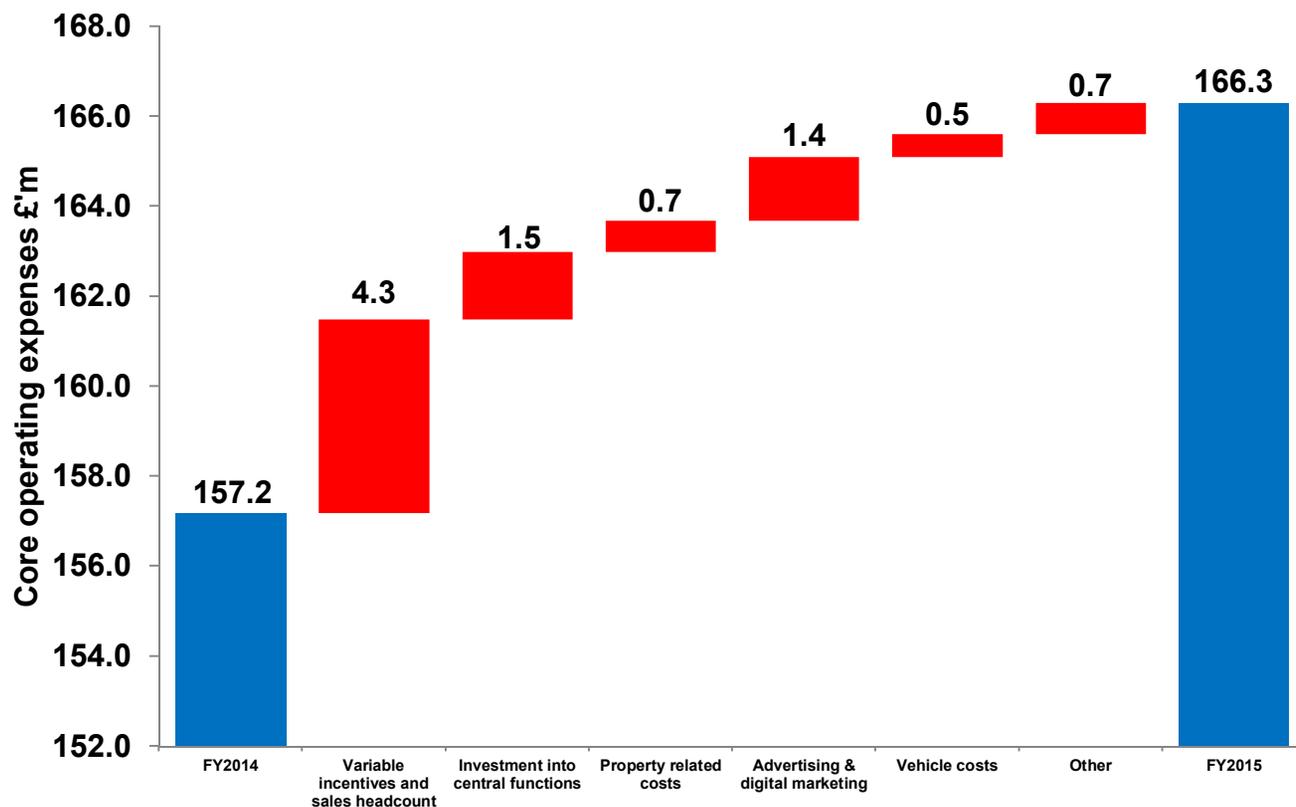
Borrowing facilities

| | Facilities £'m | Drawn £'m |
|--|--|-------------------|
| “ Facilities refinanced in March 2015 | | |
| | 5 year term loan (from Oct 2010) | 3.5 (3.5) |
| “ Significant working capital requirements particularly at quarter ends | 4 year acquisition facility (from Mar 2015) | 20.0 - |
| | 1 year working capital facility (from April 2015) | 40.0 - |
| | Used vehicle funding facility | 15.0 - |
| “ £40m available to finance further acquisitions | Total committed facilities | 78.5 (3.5) |
| | Overdraft | 5.0 - |
| | Total facilities | 83.5 (3.5) |
| | <i>Additional acquisition facility (uncommitted)</i> | <i>20.0</i> |
| | Cash | 19.3 |
| | Available funds | 119.3 |

Profit bridge – 12 months ended 28 February 2015



Core Group operating expense movement



- “ Reduction in operating expenses as a percentage of revenues to 9.9% (FY2014: 10.3%)
- “ Over 100 extra sales executives recruited since February 2014
- “ Sales executives’ commissions up £1.0m following a 8.2% increase in like-for-like retail units
- “ 19% increase in central functions headcount including contact centres
- “ Higher property rents, business rates & insurance premiums during the year
- “ Advertising cost increases in line with higher sales volumes, delivering strong return on investment
- “ Strong focus on maintaining prominent internet presence
- “ Higher manufacturer demonstrator requirements

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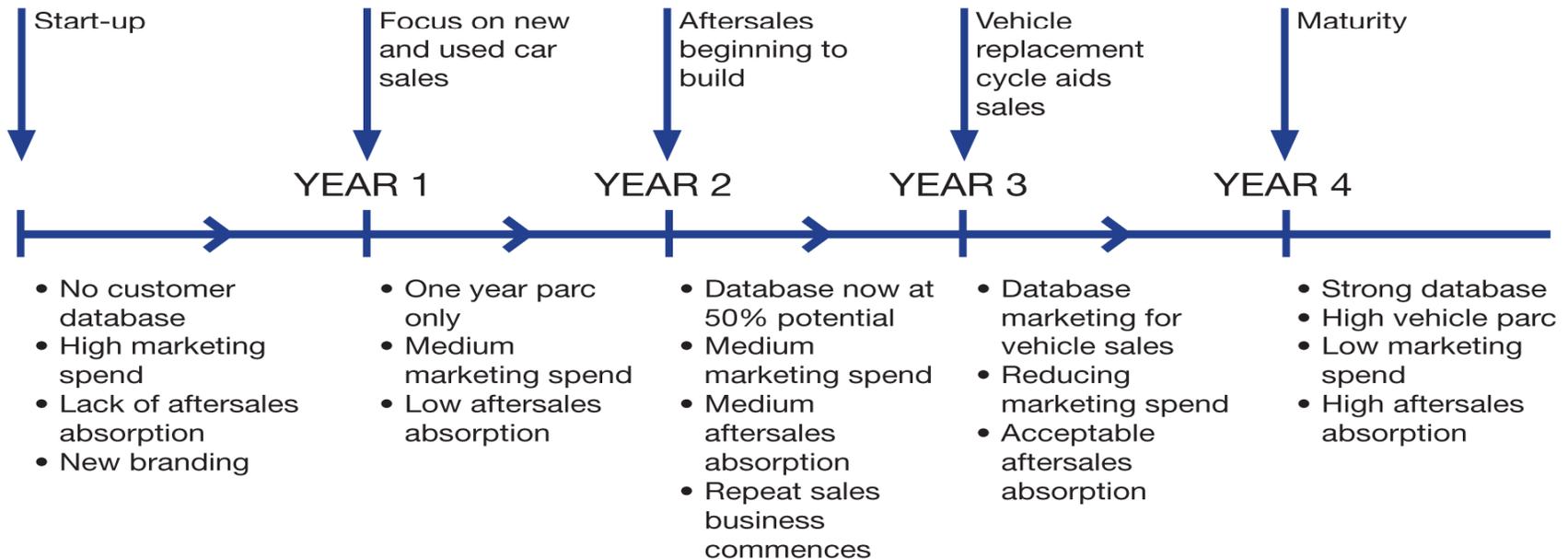
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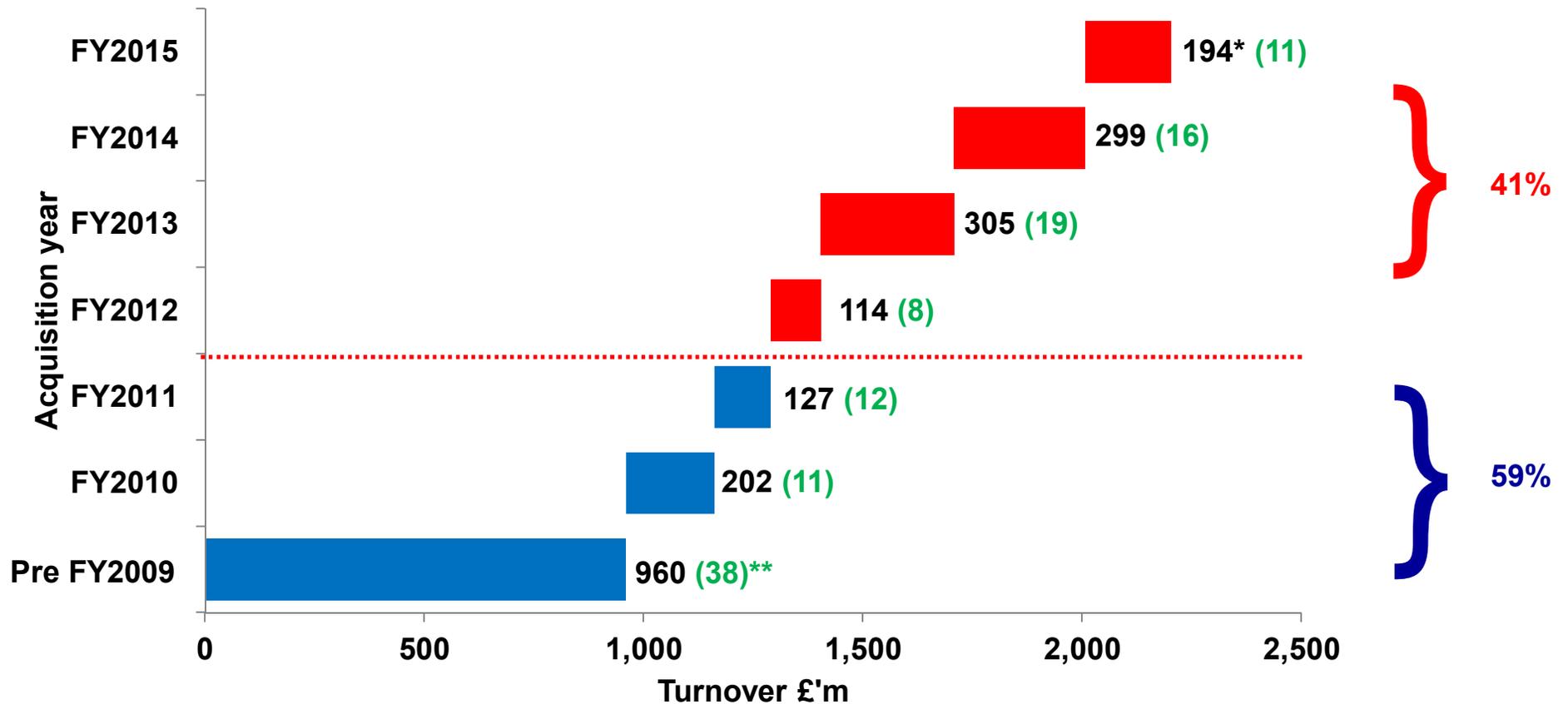
Tried and tested growth formula

Growth Strategy – Dealership Improvement Timeline



Embedded profit growth – revenue and outlets

- “ Revenue for financial year ended February 2015 is £2.1bn
- “ 41% of the total Group’s revenue is generated from dealerships acquired in the last four years (47% of outlets)
- “ Portfolio contains dealerships with significant potential to enhance margins

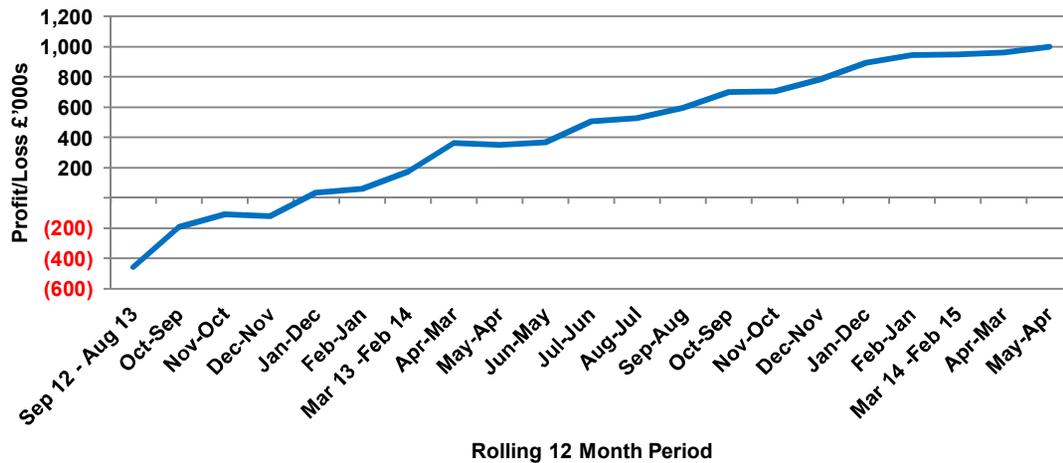


Turnarounds – case study: Derby multi-site acquisition

- “ Derby multi-site was purchased in September 2012 from Co-operative Group for £0.5m
- “ Includes Fiat, Renault, Nissan and Used car outlets
- “ Major refurbishment of all leasehold buildings undertaken for £0.9m
- “ Loss making in first year of Group ownership
- “ Since acquisition we have seen consistent improvement in profitability:
 - “ Sep 12 to Feb 13 - (£570k) Loss
 - “ Mar 13 to Feb 14 - £174k Profit
 - “ Mar 14 to Feb 15 - £950k Profit

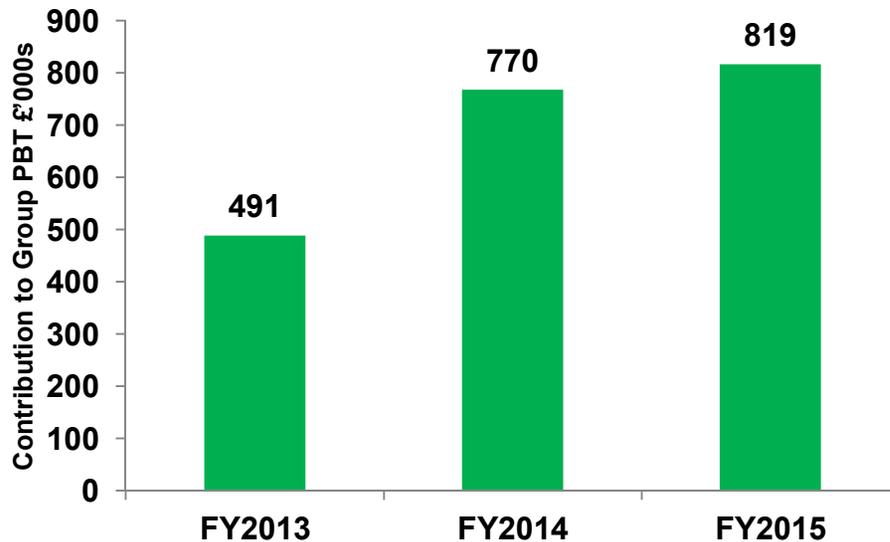


Derby Multi Site – Profit/Loss by Rolling 12 Month Period



Turnarounds – case study: Northampton Vauxhall

- “ Northampton Vauxhall was acquired in January 2012 for a total consideration of £1.7m. Historically comprised of two loss-making dealerships in the town
- “ One outlet closed on acquisition so providing immediate operational gearing benefits
- “ New management team put in place day one
- “ Business was re-located to a state of the art new freehold dealership in late 2012



Drivers of acquisitions

- “ **Highly fragmented sector with growing economies of scale (purchasing, web prominence, systems)**
- “ **Benign market conditions for three years; good backdrop for exit**
- “ **Manufacturer capital investment demands; reason to exit**
- “ **Manufacturer intolerance of underperformance; need to exit**
- “ **Substantial pipeline of potential acquisitions**

Portfolio development (1)

Jaguar and Land Rover expansion and investment

- “ May 2014: Acquired Hillendale Land Rover (Nelson) and Jaguar (Bolton) . consideration of £8.0m including goodwill and franchise relationships of £6.9m
- “ Subsequent to the year-end: further expansion
 - “ Bury Land Rover purchased from Pendragon group for £7m including goodwill of £7m. Highly profitable business; aligns territory with Bolton Jaguar
 - “ Bradford Jaguar purchased from Jardine Motors group for £0.9m including goodwill of £0.75m; complements the Group’s Bradford Land Rover dealership
- “ Farnell now operates five Land Rover and two Jaguar dealerships across the M62 corridor giving scale and management synergies
- “ Significant investment being undertaken at Leeds (with relocation to £5.2m freehold dealership) and Guiseley
- “ Refurbishments and redevelopments required at all Jaguar Land Rover UK dealerships by end of 2018



Portfolio development (2)

Ford – Group’s largest franchise partner

- “ November 2014: acquired Ford in Bolton and Wigan from Gordons of Bolton, including two main dealerships and two peripheral operations . all freehold properties.
- “ Wigan business relocated to a newly built dealership in May 2015
- “ Ford Stores being developed at Orpington, Birmingham, Gloucester and Bolton selling Vignale product and Mustang
- “ Durham dealership redeveloped during the year
- “ Group now operates 22 Ford dealerships



Portfolio development (3)

Nissan

- “ November 2014: acquired Halifax Nissan for £0.3m; complements Group's Bradford Nissan operations
- “ April 2015: Group now sole Nissan retailer in Glasgow. Four dealerships consolidating into two - land acquired for new dealership development in 2016
- “ Altrincham Nissan disposed of in December 2014
- “ Group now operates 10 Nissan dealerships and Nissan is third largest franchise partner

Other developments

- “ August 2014: acquired Fiat/Alfa Romeo/Jeep in Newcastle, relocated to newly developed leasehold premises
- “ September 2014: opened Infiniti in Newcastle . the sole North East outlet for this growing franchise where manufacturing commences in Sunderland in Q4
- “ January 2015: opened Renault/Dacia and Honda Bikes in Nottingham, on a leasehold site developed by the Group
- “ Loss-making Peugeot dealership closed in April 2015 in Ilkeston following Group-wide franchising review



Revenue and margin analysis – Total Group

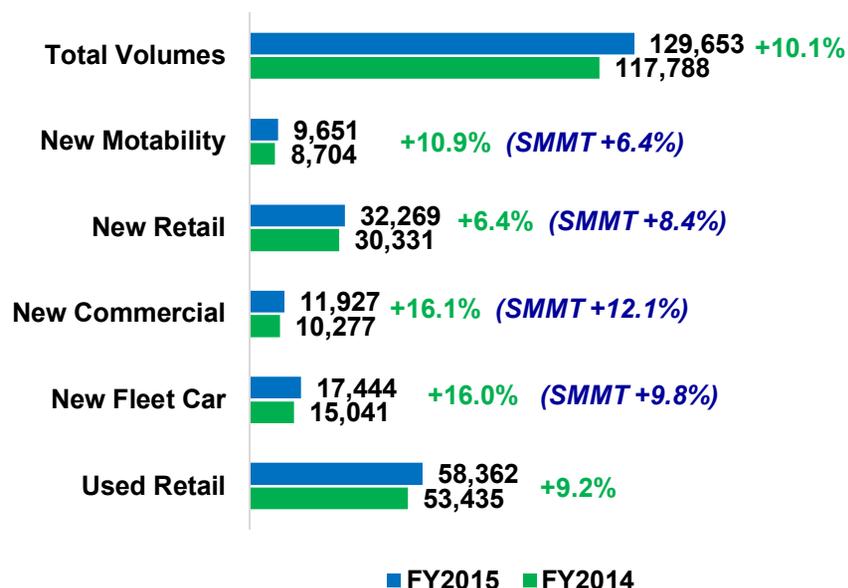
| | Year ended 28 February 2015 | | | | | Year ended 28 February 2014 | | | | |
|-----------------------|-----------------------------|------------------|--------------------------|--------------------------|-------------------|-----------------------------|------------------|--------------------------|--------------------------|-------------------|
| | Revenue £'000 | Revenue mix % | Gross profit £'000 | Gross profit mix % | Gross margin % | Revenue £'000 | Revenue mix % | Gross profit £'000 | Gross profit mix % | Gross margin % |
| New Retail | 679.4 | 32.7 | 50.9 | 22.3 | 7.5 | 534.4 | 31.7 | 40.8 | 21.2 | 7.6 |
| Fleet & Commercial | 498.5 | 24.0 | 12.3 | 5.4 | 2.5 | 420.4 | 25.0 | 10.2 | 5.3 | 2.4 |
| Used Vehicles | 728.9 | 35.2 | 75.5 | 33.1 | 10.4 | 582.6 | 34.6 | 63.2 | 32.9 | 10.8 |
| Aftersales | 168.1 | 8.1 | 89.4 | 39.2 | 43.5* | 147.1 | 8.7 | 78.0 | 40.6 | 43.1* |
| Overall Group | 2,074.9 | 100.0 | 228.1 | 100.0 | 11.0 | 1,684.5 | 100.0 | 192.2 | 100.0 | 11.4 |

* margin in aftersales expressed on internal and external turnover

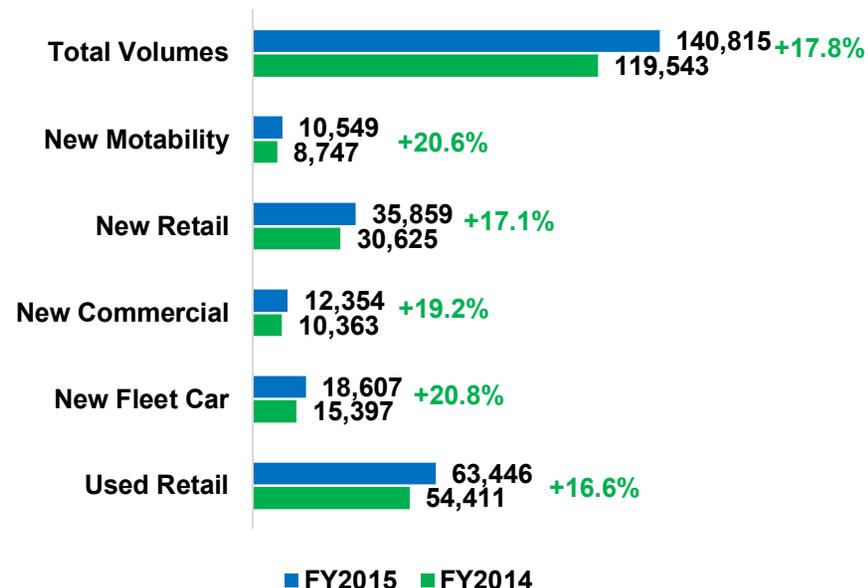
- “ **Aftersales represents 8.1% of revenues and 39.2% of gross profit**
- “ **Aftersales margins strengthened due to increased margins in petrol forecourts as prices declined**
- “ **New and fleet vehicles represent 56.7% of revenues, but 27.7% of gross profit**
- “ **Movement in revenue mix towards vehicle sales channels has resulted in overall gross margin decline**
- “ **Total Group used vehicle gross margin decline due to increasing premium mix; core group used vehicle margins strengthened**

Vehicle volumes sold

Like-for-like units sold



Total units sold



Revenue and margin analysis – New vehicles

New retail & motability

| | H1 FY2014 | H2 FY2014 | H1 FY2015 | H2 FY2015 |
|---------------------------------------|-----------|-----------|-----------|-----------|
| Selling price per unit | 12,170 | 12,950 | 13,342 | 13,639 |
| Gross profit per unit | 987 | 1,088 | 1,050 | 1,147 |
| Margin % (Group) | 7.5% | 7.8% | 7.3% | 7.7% |
| Margin % (Core Group) | 7.6% | 7.6% | 7.0% | 7.4% |
| Like-for-like units (Retail) growth % | 19.6% | 19.7% | 11.8% | 0.9% |
| UK private registrations* growth % | 15.8% | 14.0% | 11.3% | 5.3% |

“ Continuing growth in selling prices led by PCP finance offers

“ Margin pressure offset by volume growth

“ New vehicle sales growth moderating in H2 FY2015 with market distorted by higher levels of self registration

Fleet & commercials

| | H1 FY2014 | H2 FY2014 | H1 FY2015 | H2 FY2015 |
|---------------------------------------|-----------|-----------|-----------|-----------|
| Selling price per unit | 15,929 | 16,796 | 16,567 | 15,626 |
| Gross profit per unit | 346 | 451 | 351 | 450 |
| Margin % (Group) | 2.2% | 2.7% | 2.1% | 2.9% |
| Margin % (Core Group) | 2.1% | 2.2% | 1.7% | 2.4% |
| Like-for-like units growth % | 16.2% | 17.7% | 17.9% | 13.9% |
| UK car fleet registrations* growth % | 5.1% | 6.1% | 9.4% | 10.2% |
| UK commercial registrations* growth % | 7.4% | 23.5% | 13.6% | 10.7% |

“ Strong market demand for vans and Group taking significant market share

“ Higher margin fleet business present in recent acquisitions

“ H1 FY2015 impacted by high volume, low margin mix in core Ford businesses

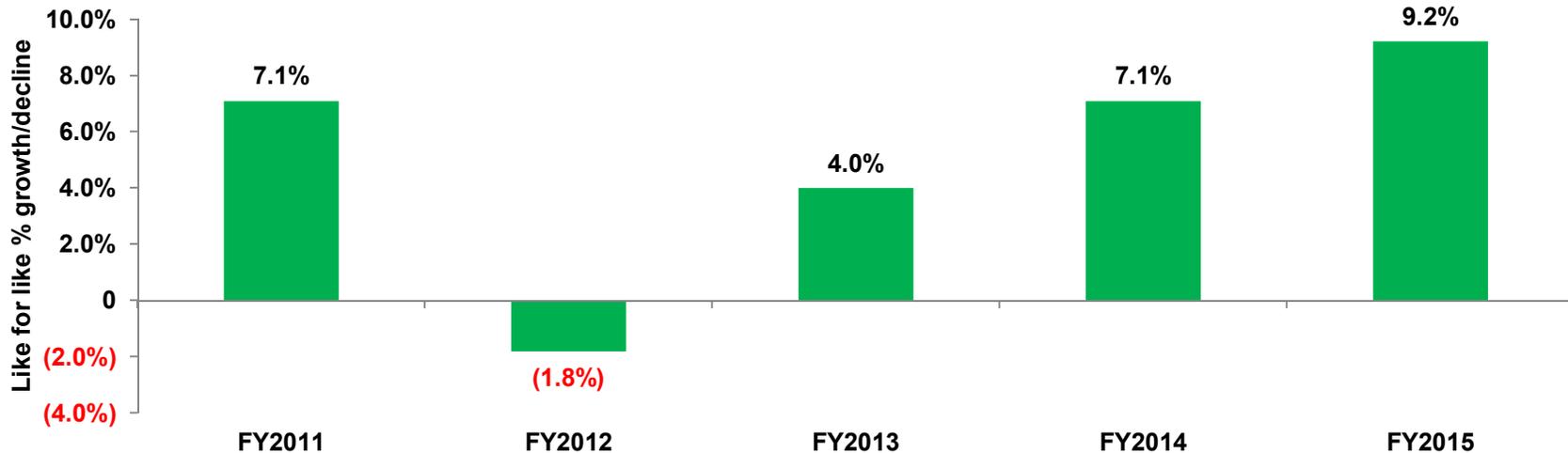
* Source SMMT

Revenue and margin analysis – Used vehicles

| Used | H1 FY2014 | H2 FY2014 | H1 FY2015 | H2 FY2015 |
|------------------------------|-----------|-----------|-----------|-----------|
| Selling price per unit | 10,364 | 11,055 | 11,404 | 11,579 |
| Gross profit per unit | 1,120 | 1,203 | 1,187 | 1,194 |
| Margin % (Group) | 10.8% | 10.9% | 10.4% | 10.3% |
| Margin % (Core Group) | 11.2% | 11.8% | 11.5% | 11.8% |
| Like-for-like units growth % | 3.9% | 10.3% | 11.6% | 6.8% |

- “ Higher mix of premium vehicles increased average sales prices and lowered total margin percentages. Core Group margins strengthened in H1 FY2015 and were flat in H2 FY2015
- “ Continued like-for-like growth in volumes as Group takes market share
- “ Stock control vital as supply constraints reduce and used values soften in wholesale markets

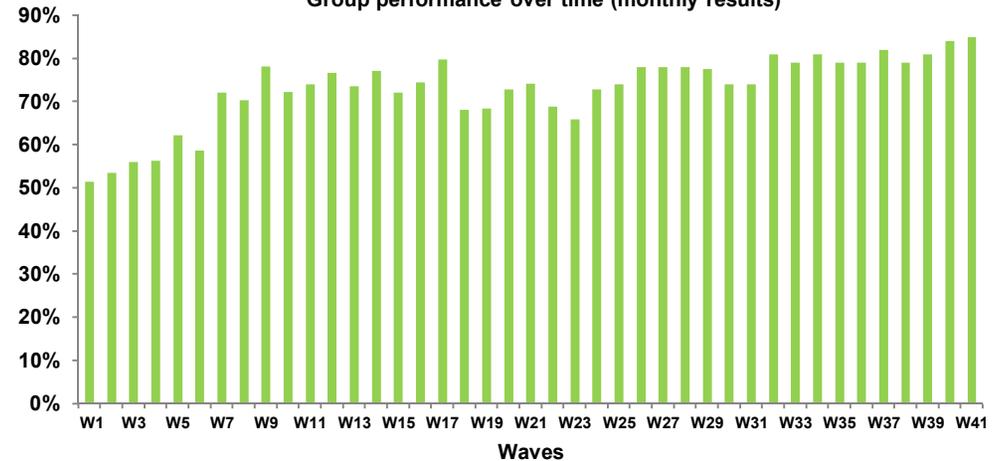
Like-for-like used unit growth



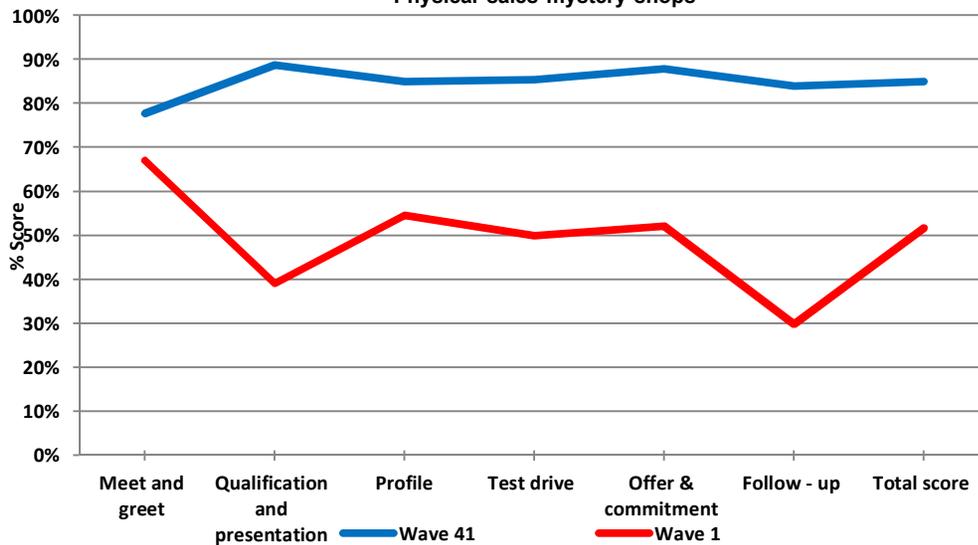
Best in class training across the business

- “ Substantial investment in management and leadership training across all areas
- “ In-house process training for all colleagues
- “ Over 180 mystery shop visits every month covering internet, telephone and physical visits across service, parts and sales
- “ Constant, almost real-time feedback on processes and people

Physical sales mystery shop
Group performance over time (monthly results)



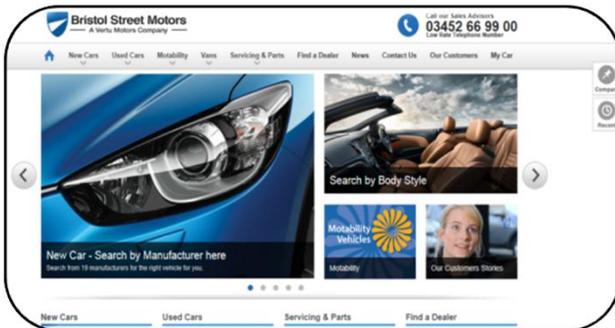
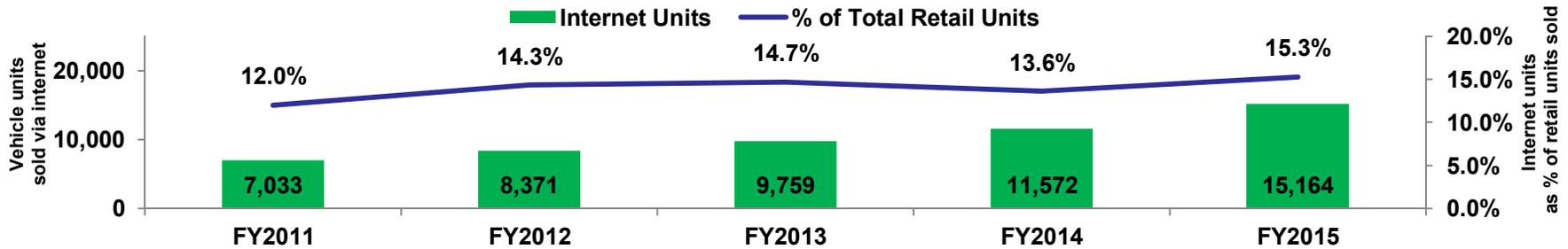
Physical sales mystery shops



- “ The industry average vehicle sales process is poor at understanding and listening to customer needs (qualification), presentation of the car and follow up of the customer if they do not buy
- “ Group shown gradual improvement in process consistency in sales over 4 years
- “ Robust sales processes drive higher conversion of enquiries, margins and customer experience

Enhanced digital environment

Number of Group vehicle units sold via internet

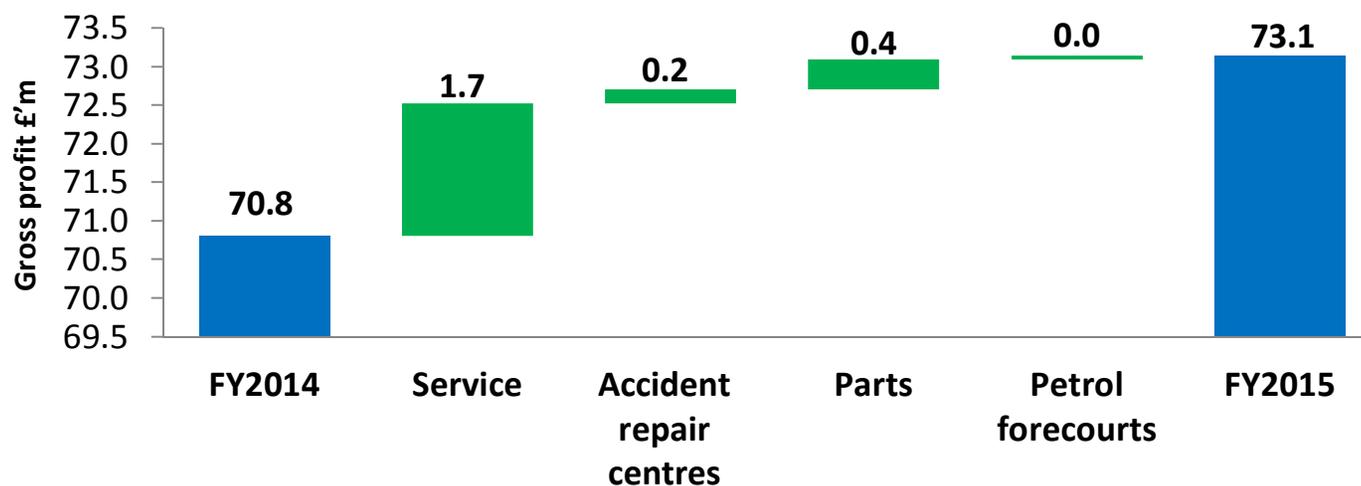


- “ Group’s websites regularly rank in the top 2 in the UK for franchised dealer website visits; 17.7m website visits annually
- “ Web traffic is driven by both pay for clicks and a sophisticated search engine optimisation methodology
- “ In-house Live Chat launched in September 2014 and providing incremental sales and service bookings
- “ New digital business channels developed: What Car Leasing and Lease Cars
- “ All websites are developed and maintained in-house
- “ Group measures the return on investment for each advertising channel (digital, press, radio & TV) to ensure that the quantum and mix of spend is optimised

Growth in core aftersales performance

| | Service £'000 | Accident repair centres £'000 | Parts £'000 | Petrol forecourts £'000 | Total £'000 |
|----------------------|------------------|-------------------------------------|----------------|-------------------------------|----------------|
| Revenue | 64,029 | 5,032 | 89,258 | 11,577 | 169,896 |
| Revenue change | +2,168 | +264 | +2,556 | (666) | +4,322 |
| L4L revenue change % | +3.5% | +5.5% | +2.9% | (5.4%) | +2.6% |
| Gross margin % 2015* | 76.4% | 65.8% | 22.6% | 6.3% | 43.1% |
| Gross margin % 2014* | 76.3% | 65.6% | 22.8% | 5.5% | 42.8% |

Core Group – Aftersales gross profit bridge

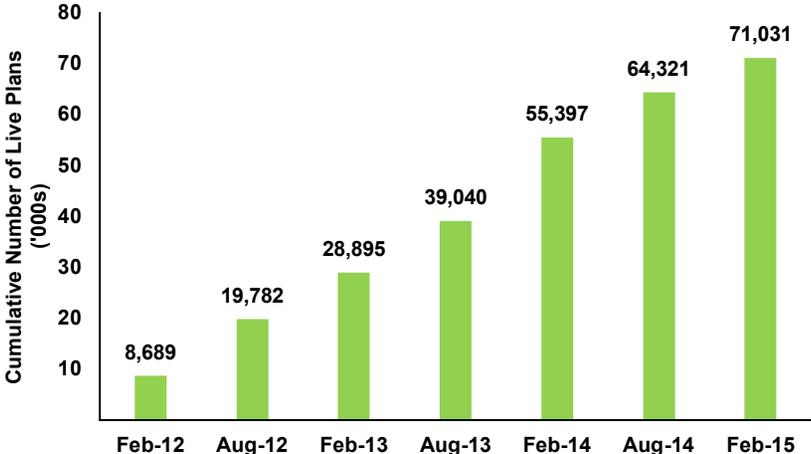


* Margin in aftersales expressed on internal and external revenue

Aftersales performance drivers

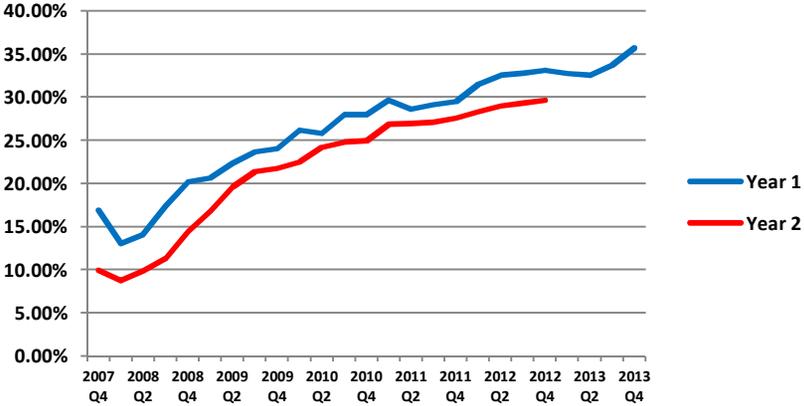
- “ High levels of service plan penetration
- “ Strong growth in 0-3 year vehicle parc on back of higher new car sales providing further opportunity

Number of live Vertu service plans (excluding manufacturer plans)

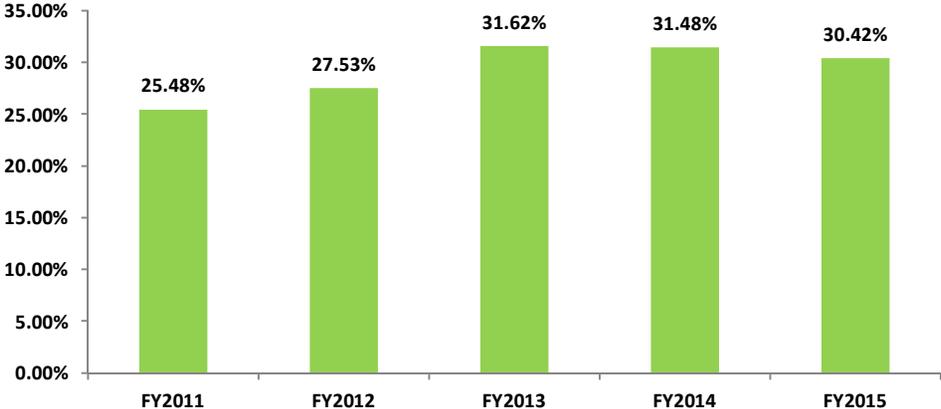


- “ More sales customers are being retained into higher margin service operations
- “ Service plan sales, CRM processes, enhanced customer experience and differential service pricing models are all positively impacting business
- “ Creating more sustainable business model

% of used customers retained for service work: Where vehicle sold was over 3 years old



Proportion of Group services undertaken on vehicles over 5 years old



Group positioned for growth

- “ **Current trading robust with strong operational management**
- “ **Portfolio contains dealerships with significant potential to enhance margins**
- “ **Strong aftersales dimension with growing resilience due to focus on service plans**
- “ **Strong balance sheet with facilities in place to fund future growth**
- “ **Track record of success with manufacturers and acquisitions**
- “ **Board increased dividend: focus on total shareholder return**

Supplementary information

1. **Definition of key terminology**
2. **Average selling price and margin (new retail and motability)**
3. **Average selling price and margin (fleet & commercial)**
4. **Average selling price and margin (used)**
5. **Used car return on investment**
6. **Analysis of UK franchise outlets**
7. **Current dealership portfolio – May 2015**
8. **Extract from 2014 year end presentation; cashflow**
9. **UK new vehicle registrations**

Definition of key terminology

Core:

- “ Dealerships that have traded for two full consecutive financial years. This definition is used for the profit bridge.

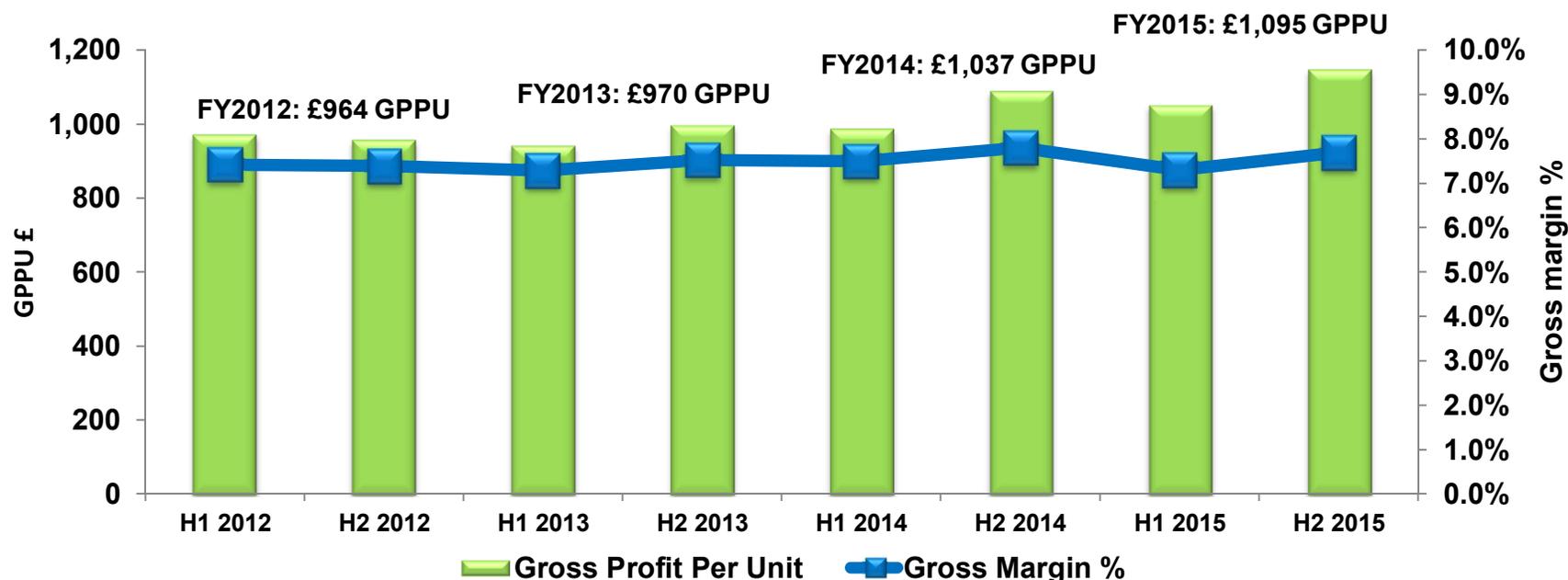
Like-for-like:

- “ Dealerships that have comparable trading periods in two consecutive financial years. Only the comparable period is measured as “like-for-like”.

Used car return on investment:

- “ Used vehicle department gross profit divided by 12 month rolling average used vehicle inventory holding.

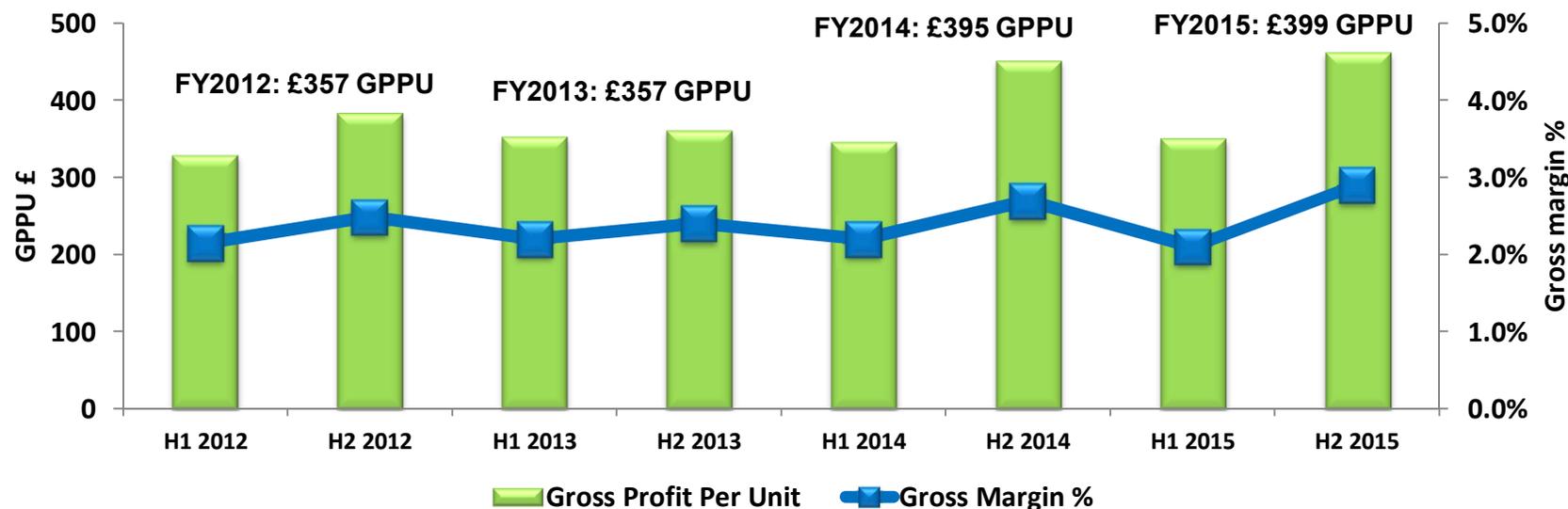
Average selling price and margin (new retail and motability)



| | H1 FY2012 | H2 FY2012 | H1 FY2013 | H2 FY2013 | H1 FY2014 | H2 FY2014 | H1 FY2015 | H2 FY2015 |
|-----------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| | £ | £ | £ | £ | £ | £ | £ | £ |
| Selling price per unit | 11,959 | 11,929 | 11,788 | 12,028 | 12,170 | 12,950 | 13,342 | 13,639 |
| Gross profit per unit | 971 | 957 | 941 | 997 | 987 | 1,088 | 1,050 | 1,147 |
| Margin % | 7.4% | 7.4% | 7.3% | 7.5% | 7.5% | 7.8% | 7.3% | 7.7% |
| L4L volume % excluding Motability | (9.4%) | (5.2%) | 7.9% | 14.3% | 19.6% | 19.7% | 11.8% | 0.9% |
| UK private registrations* | (15.1%) | (8.0%) | 12.1% | 17.4% | 15.8% | 14.0% | 11.3% | 5.3% |

* source: SMMT

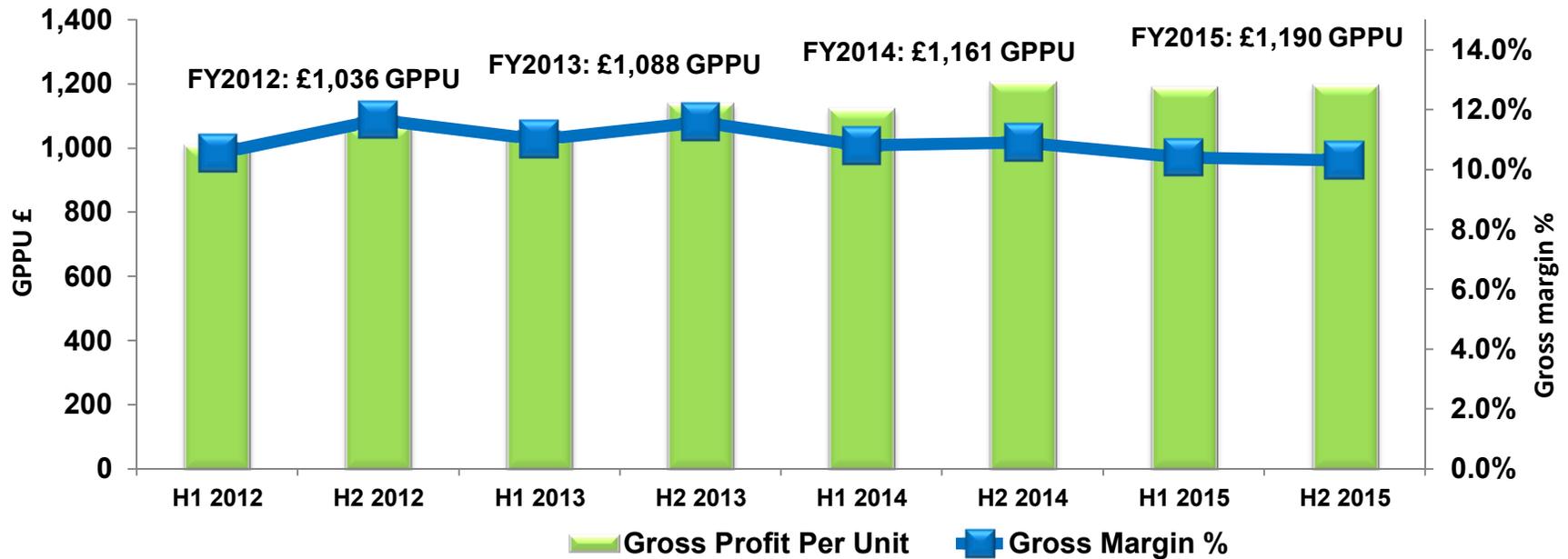
Average selling price and margin (fleet & commercial)



| | H1 2012 | H2 2012 | H1 2013 | H2 2013 | H1 2014 | H2 2014 | H1 2015 | H2 2015 |
|------------------------------|---------|---------|---------|---------|---------|---------|---------|---------|
| | £ | £ | £ | £ | £ | £ | £ | £ |
| Selling price per unit | 15,328 | 15,417 | 16,229 | 15,149 | 15,929 | 16,796 | 16,567 | 15,626 |
| Gross profit per unit | 329 | 384 | 353 | 361 | 346 | 451 | 351 | 450 |
| Margin % | 2.1% | 2.5% | 2.2% | 2.4% | 2.2% | 2.7% | 2.1% | 2.9% |
| L4L volume % | (0.2%) | 8.8% | 14.2% | (5.7%) | 16.2% | 17.7% | 17.9% | 13.9% |
| UK car fleet registrations* | 3.9% | 5.1% | (0.7%) | 2.8% | 5.1% | 6.1% | 9.4% | 10.2% |
| UK commercial registrations* | 18.1% | 6.4% | (2.7%) | (5.5%) | 7.4% | 23.5% | 13.6% | 10.7% |

*Source SMMT

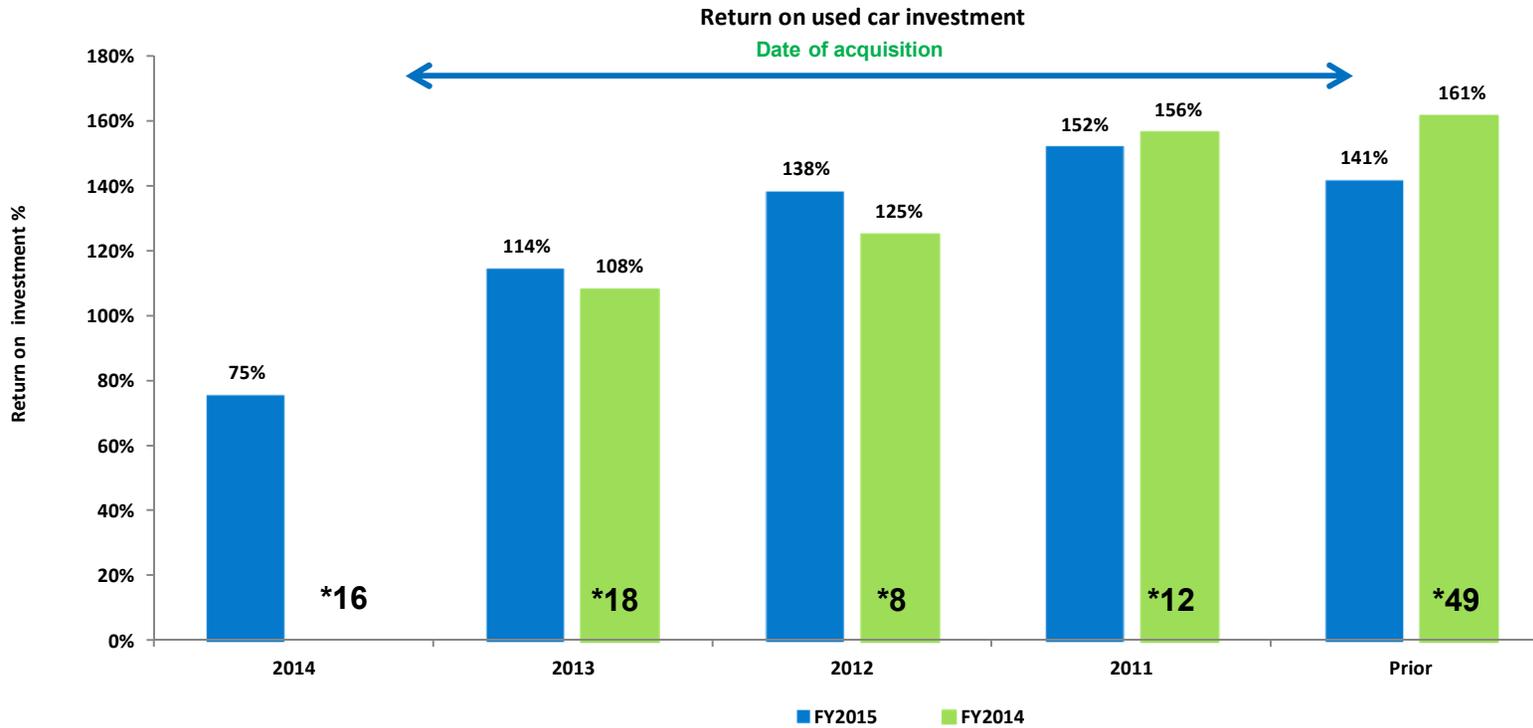
Average selling price and margin (used)



| | H1 2012 | H2 2012 | H1 2013 | H2 2013 | H1 2014 | H2 2014 | H1 2015 | H2 2015 |
|-------------------------------|---------------|-------------|-------------|-------------|-------------|--------------|--------------|-------------|
| | £ | £ | £ | £ | £ | £ | £ | £ |
| Selling price per unit | 9,544 | 9,149 | 9,475 | 9,804 | 10,364 | 11,055 | 11,404 | 11,579 |
| Gross profit per unit | 1,005 | 1,065 | 1,043 | 1,135 | 1,120 | 1,203 | 1,187 | 1,194 |
| Margin % | 10.5% | 11.6% | 11.0% | 11.6% | 10.8% | 10.9% | 10.4% | 10.3% |
| L4L volume % | (5.9%) | 2.3% | 7.5% | 0.4% | 3.9% | 10.3% | 11.6% | 6.8% |

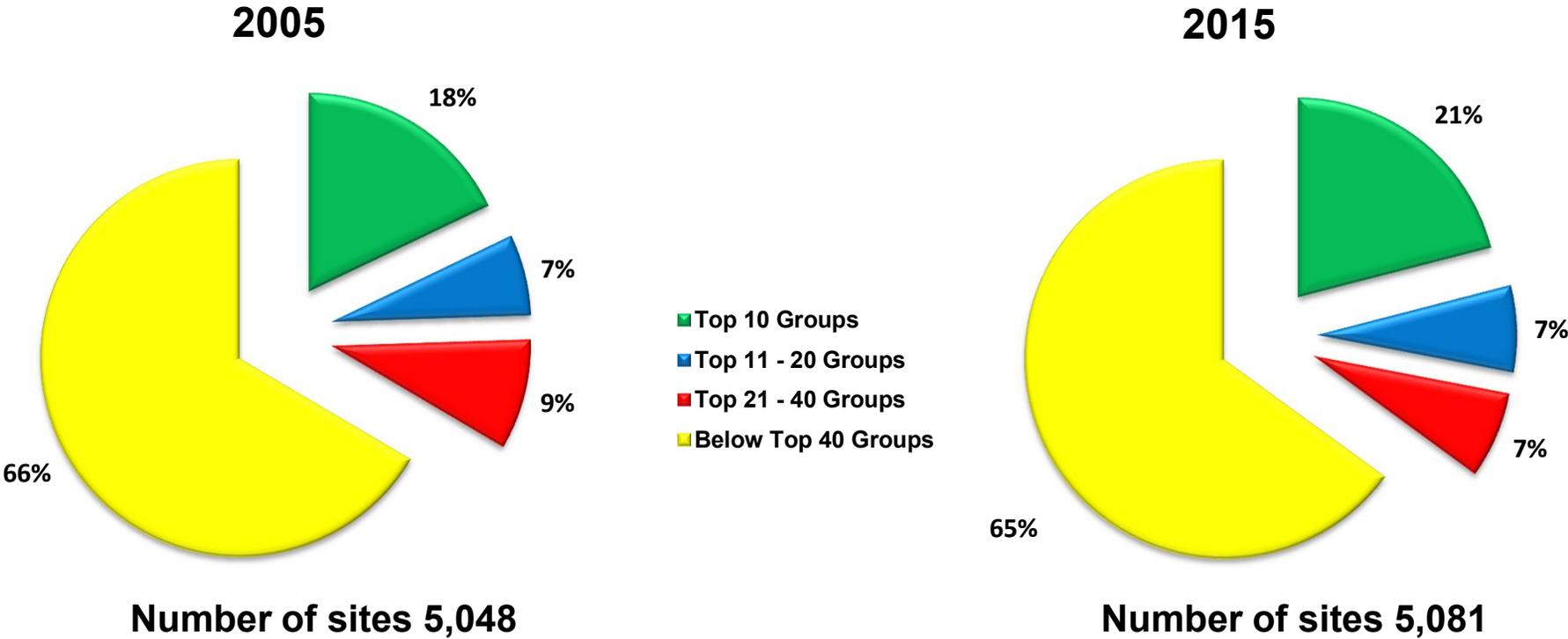
Used car return on investment

- “ Used car return on investment (ROI) within acquisitions improves the longer we have the dealership within the Group
- “ Potential for growth in 2012-2014 acquisitions as all are below the Long term Group average of 143%
- “ 2014 acquisitions include Farnell and Volkswagen. The premium brand ROI is structurally lower due to higher vehicle sales values



* Number of used car operations acquired in each period

Analysis of UK franchise outlets



“ Consolidation in major franchises continues (Ford -27 & Vauxhall -15), and minor franchise outlets have replaced them

Source: Automotive Management 2015

Current dealership portfolio

Volume Franchises

| Brand | Number |
|--------------|-----------|
| Ford | 22 |
| Vauxhall | 14 |
| Nissan | 10 |
| Peugeot | 8 |
| Hyundai | 7 |
| Renault | 5 |
| SEAT | 5 |
| Citroen | 4 |
| Fiat | 4 |
| Mazda | 4 |
| Total | 83 |

Premium Franchises

| Brand | Number |
|--------------|-----------|
| Honda | 9 |
| Land Rover | 5 |
| Volkswagen | 5 |
| Alfa | 3 |
| Jaguar | 2 |
| Jeep | 2 |
| Volvo | 2 |
| Infiniti | 1 |
| Total | 29 |

Motorcycle franchise

| | |
|-------|---|
| Honda | 2 |
|-------|---|

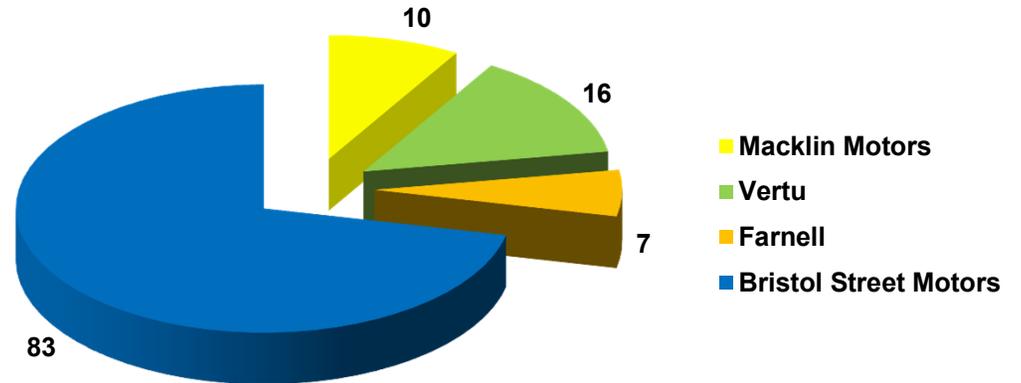
Non-franchised outlets

| | |
|---|----------|
| Bristol Street Versa | 1 |
| Bristol Street Motors Used Car Operations | 1 |
| Total | 2 |

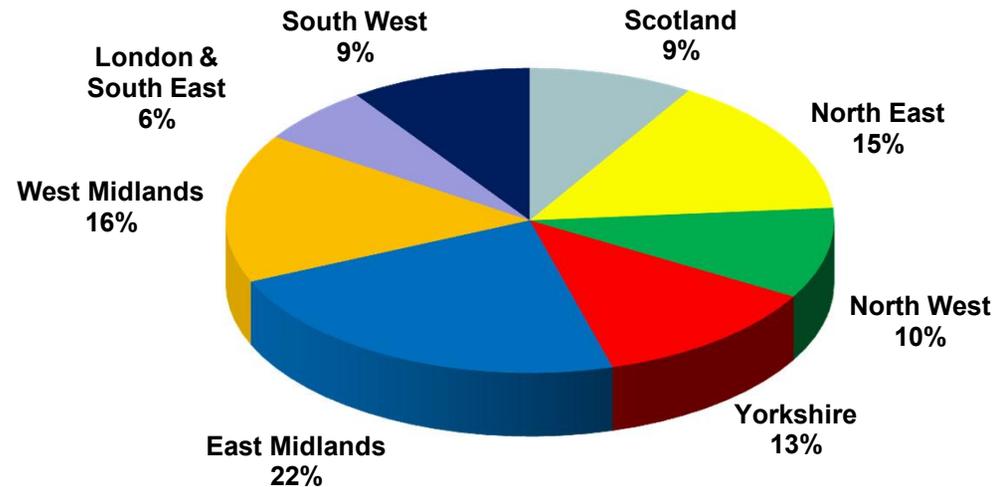
Total sales outlets

| | |
|--------------|------------|
| Total | 116 |
|--------------|------------|

Sales outlets by brand



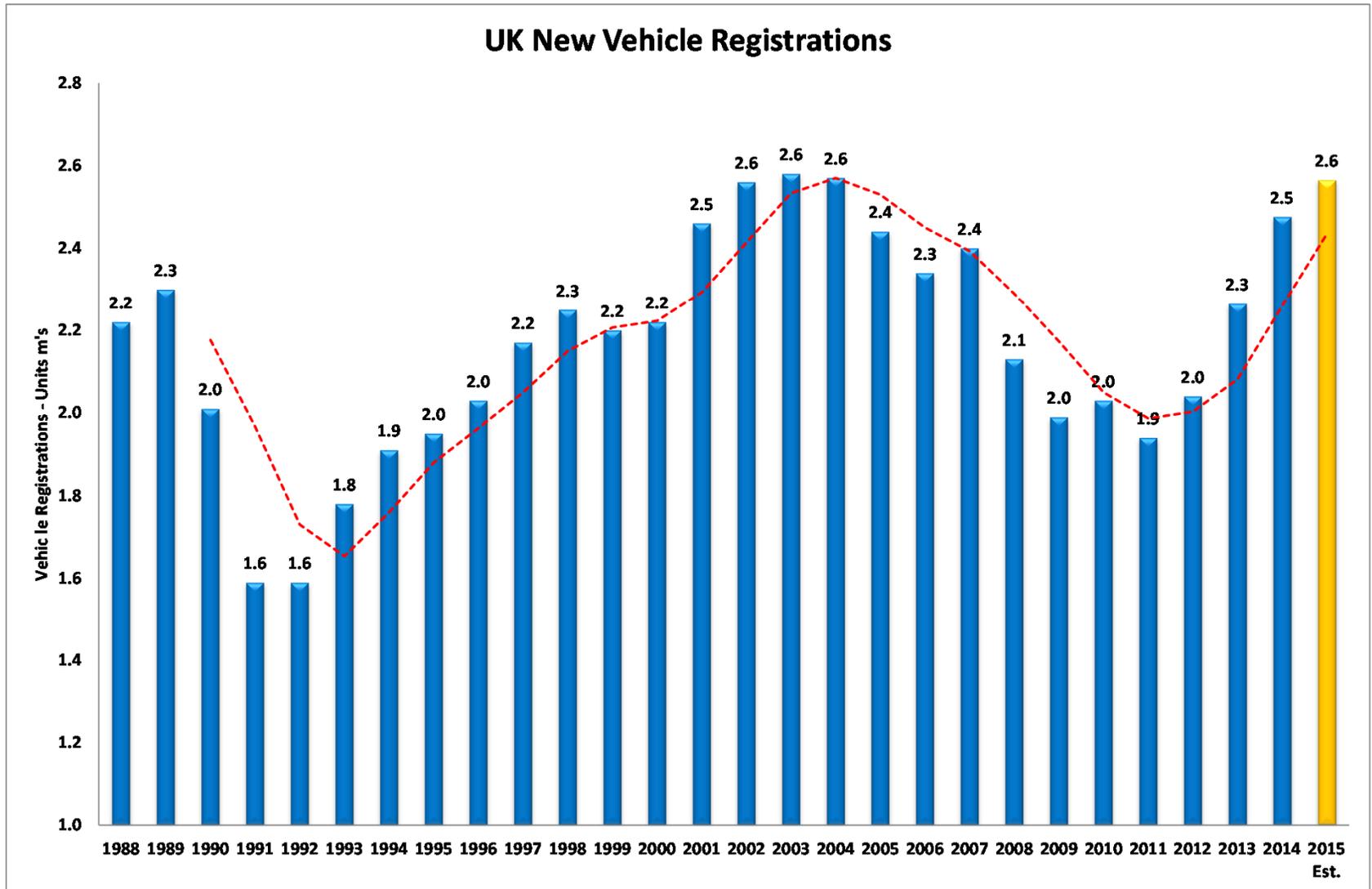
Sales outlets by region



Extract from 2014 year end presentation; cashflow

| | FY2014 £'m | FY2013 £'m | |
|--|---------------|---------------|---|
| Operating profit | 16.2 | 5.1 | |
| Depreciation, amortisation, share based payments and profit / loss on sale of fixed assets | 6.2 | 4.6 | |
| Impairment of freehold property | 1.2 | - | |
| Movement in working capital | 23.8 | 3.3 | ← " Growth with movement in working capital |
| Operating cash inflow | 47.4 | 13.0 | " Reduced working capital in acquisitions |
| Net tax paid | (2.4) | (1.4) | |
| Net finance costs paid | (0.5) | (1.2) | |
| Acquisitions (businesses, goodwill and freehold properties) | (43.9) | (14.9) | " Accelerated supplier receipts |
| Disposal of business | 1.9 | - | |
| Other fixed asset purchases | (10.0) | (4.1) | " Increased customer vehicle deposits |
| (Repayment)/Increase in borrowings (net) | (8.0) | 4.0 | |
| Net proceeds from share issue | 47.7 | 0.3 | |
| Dividend paid | (2.5) | (1.3) | " Increase in service plan and warranty sales |
| Increase (decrease) in cash in period | 29.7 | (5.6) | |

UK new vehicle registrations



Disclaimer

This presentation contains forward looking statements. Although the Group believes that the estimates and assumptions on which such statements are based are reasonable, they are inherently uncertain and involve a number of risks and uncertainties that are beyond the Group's control. The Group does not make any representation or warranty that the results anticipated by such forward looking statements will be achieved and this presentation should not be relied upon as a guide to future performance.