

25 October 2021

**Vertu Motors plc**  
**(“Vertu Motors” or the “Company”)**

**Transaction in Own Shares**

Vertu Motors plc (AIM: VTU) announces that on 22 October 2021, it purchased 66,637 ordinary shares of 10p each in the Company on the London Stock Exchange (the “Repurchased Shares”), pursuant to the share buyback programme (the “Buyback Programme”) that was announced on 20 August 2021 as follows:

Date of purchase	22 October 2021
Number of ordinary shares purchased	66,637
Highest price paid per ordinary share	61.40 pence
Lowest price paid per ordinary share	61.00 pence
Volume weighted average price paid per ordinary share	61.1501 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 366,267,310 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

**Schedule of Purchases:**

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	22 October 2021

**Aggregate information:**

<b>Aggregated Volume</b>	<b>Volume-weighted average price (pence)</b>	<b>Venue</b>
66,637	61.1501	London Stock Exchange

**Individual Transactions:**

245	61.00 pence	08:27 UK
5,606	61.00 pence	09:04 UK
6,194	61.00 pence	09:04 UK
1,389	61.00 pence	09:04 UK
6,194	61.00 pence	09:04 UK
4,462	61.00 pence	09:04 UK

2,216	61.00 pence	09:30 UK
262	61.00 pence	10:01 UK
4,159	61.00 pence	10:01 UK
738	61.40 pence	14:53 UK
1,229	61.40 pence	14:54 UK
1,225	61.40 pence	14:55 UK
1,306	61.40 pence	15:00 UK
1,420	61.40 pence	15:05 UK
2,134	61.40 pence	15:09 UK
1,422	61.40 pence	15:10 UK
1,466	61.40 pence	15:15 UK
1,103	61.40 pence	15:17 UK
1,290	61.40 pence	15:20 UK
1,421	61.40 pence	15:33 UK
1,359	61.40 pence	15:34 UK
1,419	61.40 pence	15:35 UK
1,140	61.40 pence	15:37 UK
1,408	61.40 pence	15:39 UK
1,269	61.40 pence	15:40 UK
1,265	61.40 pence	15:41 UK
1,544	61.40 pence	15:42 UK
842	61.40 pence	15:43 UK
865	61.00 pence	15:45 UK
1,459	61.00 pence	15:45 UK
1,388	61.00 pence	15:46 UK
1,271	61.00 pence	15:46 UK
472	61.00 pence	15:47 UK
639	61.00 pence	15:50 UK
1,496	61.00 pence	15:50 UK
1,557	61.00 pence	15:51 UK
1,581	61.00 pence	15:51 UK
182	61.00 pence	15:52 UK

**For further information please contact:**

**Vertu Motors plc**

Robert Forrester, CEO  
Karen Anderson, CFO

Tel: 0191 491 2111  
Tel: 0191 491 2112

**Zeus Capital Limited**

Jamie Peel  
Andrew Jones  
Dominic King

Tel: 020 3829 5000

**Camarco**

Billy Clegg  
Tom Huddart

Tel: 020 3757 4983

**Notes to Editors**

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 154 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 150 franchised sales outlets and 4 non-franchised sales operations from 118 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – [investors.vertumotors.com](https://investors.vertumotors.com) / [www.vertucareers.com](https://www.vertucareers.com)

Vertu brand websites – [www.vertumotors.com](https://www.vertumotors.com) / [www.bristolstreet.co.uk](https://www.bristolstreet.co.uk) / [www.macklinmotors.co.uk](https://www.macklinmotors.co.uk) / [www.vertumotorcycles.com](https://www.vertumotorcycles.com)