

01 November 2021

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 29 October 2021, it purchased 429,255 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 20 August 2021 as follows:

Date of purchase	29 October 2021
Number of ordinary shares purchased	429,255
Highest price paid per ordinary share	61.00 pence
Lowest price paid per ordinary share	60.00 pence
Volume weighted average price paid per ordinary share	60.4058 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 364,965,685 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	29 October 2021

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
429,255	60.4058	London Stock Exchange

Individual Transactions:

80,371	60.20 pence	08:00 UK
6,322	60.00 pence	08:00 UK
3,678	60.00 pence	08:00 UK
3,330	60.00 pence	08:00 UK
6,670	60.00 pence	08:01 UK
33	60.00 pence	08:29 UK

62	60.00 pence	08:29 UK
52	60.00 pence	08:29 UK
91	60.00 pence	08:29 UK
9,762	60.00 pence	09:37 UK
1,634	60.60 pence	11:25 UK
366	60.60 pence	11:25 UK
3,089	60.60 pence	11:26 UK
1,911	60.60 pence	11:26 UK
2,649	60.60 pence	11:26 UK
2,217	60.40 pence	11:35 UK
58	60.40 pence	11:35 UK
2,725	60.40 pence	11:35 UK
1,588	60.40 pence	11:35 UK
30	60.40 pence	11:35 UK
2,617	60.40 pence	11:35 UK
645	60.40 pence	11:45 UK
26	60.40 pence	11:45 UK
2,716	60.40 pence	11:48 UK
1,613	60.40 pence	11:50 UK
525	60.40 pence	11:51 UK
3,411	60.40 pence	11:52 UK
1,064	60.40 pence	11:52 UK
4,085	60.40 pence	11:56 UK
3,465	60.40 pence	11:59 UK
2,450	60.40 pence	12:02 UK
3,747	60.40 pence	12:06 UK
1,253	60.40 pence	12:06 UK
2,549	60.40 pence	12:10 UK
55	60.40 pence	12:10 UK
2,396	60.40 pence	12:10 UK
2,092	60.40 pence	12:11 UK
3,301	60.40 pence	12:14 UK
3,756	60.40 pence	12:18 UK
851	60.40 pence	12:18 UK
122	60.40 pence	12:21 UK
2,461	60.40 pence	12:24 UK
2,417	60.40 pence	12:25 UK
190	60.40 pence	13:34 UK
3,838	60.40 pence	13:37 UK
2,337	60.40 pence	13:38 UK
3,695	60.40 pence	13:41 UK
4,940	60.40 pence	13:41 UK
630	60.40 pence	13:42 UK
2,483	60.40 pence	13:44 UK
3,837	60.40 pence	13:47 UK
3,595	60.40 pence	13:49 UK
4,456	60.40 pence	13:53 UK
2,870	60.40 pence	13:55 UK
2,129	60.40 pence	13:55 UK
3,541	60.40 pence	14:31 UK
3,786	60.40 pence	14:33 UK
2,673	60.40 pence	14:33 UK
2,371	60.40 pence	14:56 UK
3,327	60.40 pence	14:57 UK

552	60.40 pence	14:57 UK
2,133	60.40 pence	14:57 UK
11,748	60.40 pence	14:58 UK
5,460	60.40 pence	14:58 UK
2,598	60.40 pence	14:58 UK
1,570	60.40 pence	14:58 UK
2,862	60.40 pence	14:58 UK
5,460	60.40 pence	14:58 UK
633	60.40 pence	14:59 UK
2,484	60.40 pence	14:59 UK
830	60.40 pence	14:59 UK
2,343	60.40 pence	14:59 UK
2,583	60.40 pence	15:01 UK
105	60.40 pence	15:01 UK
2,877	60.40 pence	15:01 UK
64	60.40 pence	15:01 UK
5,565	60.20 pence	15:25 UK
5,565	60.20 pence	15:25 UK
1,975	60.20 pence	15:25 UK
2,180	60.20 pence	15:29 UK
1,410	60.20 pence	15:30 UK
818	60.40 pence	15:39 UK
2,796	60.40 pence	15:40 UK
3,604	60.40 pence	15:42 UK
935	60.40 pence	15:43 UK
2,008	60.40 pence	15:43 UK
396	60.40 pence	15:43 UK
3,457	60.40 pence	15:43 UK
1,947	60.40 pence	15:43 UK
2,928	60.40 pence	15:45 UK
1,525	60.40 pence	15:45 UK
3,250	60.40 pence	15:46 UK
2,422	60.40 pence	15:47 UK
2,291	60.40 pence	15:47 UK
728	60.40 pence	15:47 UK
2,661	60.40 pence	15:48 UK
3,377	60.40 pence	15:48 UK
3,909	60.40 pence	15:48 UK
362	60.40 pence	15:48 UK
586	60.40 pence	15:48 UK
1,770	60.20 pence	15:48 UK
4,496	60.60 pence	16:09 UK
637	60.60 pence	16:09 UK
1,947	60.60 pence	16:09 UK
857	60.60 pence	16:09 UK
1,598	60.60 pence	16:09 UK
2,455	60.60 pence	16:09 UK
1,163	60.60 pence	16:09 UK
3,877	60.60 pence	16:11 UK
1,688	60.60 pence	16:11 UK
4,240	60.60 pence	16:11 UK
484	60.60 pence	16:11 UK
1,325	60.60 pence	16:11 UK
1,771	60.60 pence	16:12 UK

3,234	60.60 pence	16:12 UK
1,203	60.60 pence	16:12 UK
560	60.60 pence	16:12 UK
703	60.60 pence	16:15 UK
3,645	60.60 pence	16:15 UK
145	60.60 pence	16:15 UK
864	60.60 pence	16:15 UK
211	60.60 pence	16:15 UK
3,353	60.60 pence	16:16 UK
2,504	60.60 pence	16:16 UK
1,648	60.60 pence	16:16 UK
2,654	60.60 pence	16:17 UK
2,558	60.60 pence	16:18 UK
36	60.60 pence	16:19 UK
1,947	60.60 pence	16:20 UK
2,991	60.60 pence	16:20 UK
3,540	60.60 pence	16:20 UK
238	60.60 pence	16:20 UK
79	60.60 pence	16:21 UK
617	60.60 pence	16:22 UK
16	60.80 pence	16:23 UK
4,530	60.80 pence	16:23 UK
588	60.80 pence	16:23 UK
2,152	60.80 pence	16:24 UK
1,901	60.80 pence	16:24 UK
813	60.80 pence	16:25 UK
2,267	60.80 pence	16:27 UK
4,056	60.80 pence	16:27 UK
1,944	60.80 pence	16:27 UK
1,023	60.80 pence	16:27 UK
3,977	60.80 pence	16:27 UK
1,202	60.80 pence	16:28 UK
2,618	61.00 pence	16:28 UK
180	61.00 pence	16:28 UK
821	61.00 pence	16:28 UK
2,143	61.00 pence	16:28 UK
2,036	61.00 pence	16:29 UK
10,000	61.00 pence	16:36 UK

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Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 154 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 150 franchised sales outlets and 4 non-franchised sales operations from 118 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – investors.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.macklinmotors.co.uk / www.vertumotorcycles.com