Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 05 November 2021, it purchased 83,279 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 November 2021 as follows:

Date of purchase	05 November 2021
Number of ordinary shares purchased	83,279
Highest price paid per ordinary share	62.00 pence
Lowest price paid per ordinary share	61.70 pence
Volume weighted average price paid per ordinary share	61.9817 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 364,351,462 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

14:47 UK

14:52 UK

14:52 UK

14:52 UK

14:52 UK

Schedule of Purchases:

Shares purchased: Vertu Motors plc (ISIN: GB00B1GK4645)

Date of purchases: 05 November 2021

Aggregate information:

4,046

1,979

1,115

2,763

2,061

Aggregated Volume	Volume-weighted average price (pence)	Venue		
83,279	61.9817	London Stock Exchange		
Individual Transactions:				
2.388	61.70 pence	14:05 UK		

61.80 pence

62.00 pence

62.00 pence

62.00 pence

62.00 pence

11,334	62.00 pence	14:52 UK
748	62.00 pence	14:52 UK
995	62.00 pence	14:52 UK
2,597	62.00 pence	14:52 UK
1,151	62.00 pence	14:52 UK
575	62.00 pence	14:52 UK
270	62.00 pence	14:52 UK
5,090	62.00 pence	14:52 UK
1,311	62.00 pence	14:52 UK
7,037	62.00 pence	14:52 UK
3,779	62.00 pence	14:52 UK
434	62.00 pence	14:54 UK
5,090	62.00 pence	14:54 UK
8	62.00 pence	14:54 UK
902	62.00 pence	14:54 UK
5,082	62.00 pence	14:54 UK
1,884	62.00 pence	14:54 UK
401	62.00 pence	14:55 UK
3,206	62.00 pence	14:55 UK
18	62.00 pence	14:55 UK
305	62.00 pence	14:56 UK
5,072	62.00 pence	14:56 UK
1,005	62.00 pence	14:57 UK
5,090	62.00 pence	14:57 UK
450	62.00 pence	14:58 UK
5,090	62.00 pence	14:58 UK
3	62.00 pence	16:29 UK

For further information please contact:

Vertu Motors plc

Robert Forrester, CEO Tel: 0191 491 2111 Karen Anderson, CFO Tel: 0191 491 2112

Zeus Capital Limited Tel: 020 3829 5000

Jamie Peel Andrew Jones Dominic King

Camarco Tel: 020 3757 4983

Billy Clegg Tom Huddart

Notes to Editors

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 154 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled

dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 150 franchised sales outlets and 4 non-franchised sales operations from 118 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <u>investors.vertumotors.com</u> / <u>www.vertucareers.com</u>

Vertu brand websites – <u>www.vertumotors.com</u> / <u>www.bristolstreet.co.uk</u> / <u>www.macklinmotors.co.uk</u> / <u>www.vertumotorcycles.com</u>