

29 November 2021

## Vertu Motors plc

("Vertu Motors" or the "Company")

### Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 26 November 2021, it purchased 169,257 ordinary shares of 10p each in the Company on the London Stock Exchange (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 05 November 2021 as follows:

Date of purchase	26 November 2021
Number of ordinary shares purchased	169,257
Highest price paid per ordinary share	60.00 pence
Lowest price paid per ordinary share	58.60 pence
Volume weighted average price paid per ordinary share	59.2326 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 363,191,239 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited, are set out below:

#### Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	26 November 2021

#### Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
169,257	59.2326	London Stock Exchange

#### Individual Transactions:

11,212	59.60 pence	08:10 UK
900	59.80 pence	08:22 UK
3,840	59.80 pence	08:22 UK
715	59.80 pence	08:22 UK

8,788	59.40 pence	08:23 UK
12,274	59.20 pence	08:23 UK
15,711	59.00 pence	08:33 UK
4,210	59.00 pence	08:33 UK
5,000	60.00 pence	08:56 UK
3,080	60.00 pence	10:48 UK
3,420	60.00 pence	10:48 UK
5,094	60.00 pence	11:50 UK
3,157	59.80 pence	11:50 UK
394	59.80 pence	11:50 UK
3,336	60.00 pence	12:19 UK
3,647	60.00 pence	12:23 UK
9,855	59.80 pence	12:30 UK
4,210	59.00 pence	12:45 UK
162	59.00 pence	13:34 UK
4,210	59.00 pence	13:34 UK
3,733	59.00 pence	13:34 UK
4,210	59.00 pence	13:34 UK
3,602	59.00 pence	13:34 UK
608	59.00 pence	13:34 UK
1,119	59.00 pence	13:34 UK
553	59.00 pence	13:34 UK
2,217	59.00 pence	13:34 UK
10,000	58.80 pence	14:12 UK
264	58.80 pence	14:33 UK
4,736	58.80 pence	14:33 UK
10,000	58.60 pence	14:36 UK
2,212	58.80 pence	14:57 UK
2,788	58.80 pence	14:57 UK
10,000	58.60 pence	15:10 UK
1,906	59.00 pence	16:35 UK
6,582	59.00 pence	16:35 UK
803	59.00 pence	16:35 UK
638	59.00 pence	16:35 UK
71	59.00 pence	16:35 UK

**For further information please contact:**

**Vertu Motors plc**

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Karen Anderson, CFO

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**Zeus Capital Limited**

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Dominic King

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**Camarco**

Billy Clegg  
Tom Huddart

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**Notes to Editors**

Vertu Motors is the fifth largest automotive retailer in the UK with a network of 154 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 150 franchised sales outlets and 4 non-franchised sales operations from 118 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – [investors.vertumotors.com](https://investors.vertumotors.com) / [www.vertucareers.com](https://www.vertucareers.com)

Vertu brand websites – [www.vertumotors.com](https://www.vertumotors.com) / [www.bristolstreet.co.uk](https://www.bristolstreet.co.uk) / [www.macklinmotors.co.uk](https://www.macklinmotors.co.uk) / [www.vertumotorcycles.com](https://www.vertumotorcycles.com)