

17 May 2023

Vertu Motors plc

("Vertu Motors" or the "Company")

Transaction in Own Shares

Vertu Motors plc (AIM: VTU) announces that on 16 May 2023 it purchased 179,171 ordinary shares of 10p each in the Company (the "Repurchased Shares"), pursuant to the share buyback programme (the "Buyback Programme") that was announced on 10 May 2023, as follows (together the "Transaction"):

Date of purchase	16 May 2023
Number of ordinary shares purchased	179,171
Highest price paid per ordinary share	62 pence
Lowest price paid per ordinary share	60.5 pence
Volume weighted average price paid per ordinary share	61.2233 pence

Application will be made for the Repurchased Shares to be cancelled. Following the cancellation of the Repurchased Shares, the total number of ordinary shares with voting rights will be 348,264,938 which may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, Vertu Motors under the FCA's Disclosure Guidance and Transparency Rules. The Company holds no shares in treasury.

The Company will make further announcements in due course following the completion of any further purchases pursuant to the Buyback Programme.

In accordance with Article 5(1)(b) of the Market Abuse Regulation (EU) No 596/2014 details of the purchase of its own ordinary shares by Vertu Motors, which were all executed through the Company's broker, Zeus Capital Limited ("Zeus"), are set out below:

Schedule of Purchases:

Shares purchased:	Vertu Motors plc (ISIN: GB00B1GK4645)
Date of purchases:	16 May 2023

Aggregate information:

Aggregated Volume	Volume-weighted average price (pence)	Venue
179,171	61.2233	London Stock Exchange

Individual transactions:

15,656	60.90 pence	08:00 UK
27,636	60.50 pence	08:05 UK
13,818	60.50 pence	08:05 UK
8,669	60.50 pence	08:06 UK
6,500	62.00 pence	10:35 UK
196	62.00 pence	10:35 UK
6	62.00 pence	10:35 UK

12,784	62.00 pence	11:30 UK
391	62.00 pence	11:30 UK
1,599	61.50 pence	12:45 UK
131	61.50 pence	14:31 UK
4,900	61.50 pence	15:01 UK
151	61.50 pence	15:01 UK
4	61.50 pence	15:01 UK
3,851	61.50 pence	15:01 UK
3,678	61.50 pence	15:01 UK
4,562	61.50 pence	15:07 UK
4,670	61.50 pence	15:18 UK
4,900	61.50 pence	15:18 UK
4,503	61.50 pence	15:18 UK
397	61.50 pence	15:18 UK
2,543	61.50 pence	15:18 UK
1,863	61.50 pence	15:18 UK
2,652	61.50 pence	15:22 UK
2,248	61.50 pence	15:22 UK
4,900	61.50 pence	15:23 UK
699	61.50 pence	15:23 UK
22	61.50 pence	15:23 UK
3,000	61.50 pence	15:23 UK
1,800	61.50 pence	15:23 UK
1,080	61.50 pence	15:23 UK
648	61.50 pence	15:38 UK
389	61.50 pence	15:42 UK
817	61.50 pence	15:48 UK
583	61.50 pence	15:48 UK
4,900	61.50 pence	15:48 UK
353	61.50 pence	15:48 UK
11	61.50 pence	15:48 UK
4,204	61.50 pence	15:48 UK
696	61.50 pence	15:48 UK
147	61.50 pence	15:51 UK
1,082	61.50 pence	15:58 UK
1,934	61.50 pence	16:00 UK
313	61.50 pence	16:03 UK
2,446	61.50 pence	16:03 UK
208	61.50 pence	16:03 UK
6	61.50 pence	16:03 UK
4,501	61.50 pence	16:03 UK
4,900	61.50 pence	16:04 UK
3,663	61.50 pence	16:04 UK
539	61.50 pence	16:11 UK
17	61.50 pence	16:11 UK
44	61.50 pence	16:20 UK
33	61.50 pence	16:20 UK
90	61.50 pence	16:28 UK
1,862	61.50 pence	16:28 UK
1	61.50 pence	16:29 UK

16	61.50 pence	16:35 UK
333	61.50 pence	16:35 UK
3,728	61.50 pence	16:35 UK
421	61.50 pence	16:35 UK
8	61.50 pence	16:35 UK
92	61.50 pence	16:35 UK
5	61.50 pence	16:35 UK
105	61.50 pence	16:35 UK
267	61.50 pence	16:35 UK

Vertu Motors plc

Robert Forrester, CEO
Karen Anderson, CFO

Tel: +44 (0) 191 491 2121

Zeus (Nominated Adviser and Broker)

Jamie Peel
Andrew Jones
Dominic King

Tel: +44 (0) 203 829 5000

Camarco

Billy Clegg
Tom Huddart

Tel: +44 (0) 203 757 4983

Notes to Editors

Vertu Motors is the fourth largest automotive retailer in the UK with a network of 189 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 185 franchised sales outlets and 4 non-franchised sales operations from 141 locations across the UK.

Vertu's Mission Statement is to "deliver an outstanding customer motoring experience through honesty and trust".

Vertu Motors Group websites – <https://investors.vertumotors.com> / www.vertucareers.com
Vertu brand websites – www.vertumotors.com / www.bristolstreet.co.uk / www.vertuhonda.com / www.vertutoyota.com / www.macklinmotors.co.uk / www.vertumotorcycles.com