

VERTU MOTORS PLC (the 'Company')

Issue of Equity

Vertu Motors plc announces that at a board meeting held on 29 August 2008 it agreed to allot 38,507 ordinary shares of 10p each in the Company pursuant to the terms of a put and call option agreement dated 2 May 2007 in connection with the acquisition agreement of Blake Holdings Limited. Application will be made at the earliest practicable opportunity for admission of the new ordinary shares to trading on the AIM market of the London Stock Exchange.

The enlarged issued share capital of the company will consist of 91,982,478 ordinary shares of 10p each.

For further information please contact:

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