

7 August 2012

Vertu Motors plc ("Company")

Director Shareholding

The following Directors have informed the Company that on 6 August 2012 they acquired, in aggregate, an interest in 210,264 ordinary 10 pence shares in the Company ("Ordinary Shares"), at prices between 28.0p and 28.5p per Ordinary Share:

Director	Previous beneficial holding	Previous holding (%)	Shares acquired	Resultant beneficial holding	Resultant beneficial holding (%)
Robert Forrester	6,334,762	3.18	30,000	6,364,762	3.19
Michael Sherwin	166,107	0.08	35,264	201,371	0.10
David Forbes	200,000	0.10	100,000	300,000	0.15
Nigel Stead	-	-	15,000	15,000	0.01
William Teasdale	533,850	0.27	30,000	563,850	0.28

The Company's issued share capital consists of 199,278,032 Ordinary Shares with voting rights. The Company does not hold any Ordinary Shares in treasury.

- Ends -

For further information please contact:

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