

**Vertu Motors Plc****27 June 2008****Holding(s) in Company****TR-1(i): NOTIFICATION OF MAJOR INTERESTS IN SHARES**

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached (ii):

Vertu Motors Plc

2. Reason for the notification (please state Yes/No):

An acquisition or disposal of voting rights: YES

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached: NO

An event changing the breakdown of voting rights: NO

Other (please specify): NO

3. Full name of person(s) subject to the notification obligation (iii):

The Goldman Sachs Group, Inc.

4. Full name of shareholder(s) (if different from 3.) (iv):

Goldman Sachs International

5. Date of the transaction (and date on which the threshold is crossed or reached if different) (v):

25 June 2008

6. Date on which issuer notified:

27 June 2008

7. Threshold(s) that is/are crossed or reached:

Reached 8%

8. Notified details:

<b>A: Voting rights attached to shares</b>							
<b>Class/type of shares If possible using the ISIN code</b>	<b>Situation previous to the triggering transaction<sup>vi</sup></b>		<b>Resulting situation after the triggering transaction<sup>vii</sup></b>				
			<b>Number of shares</b>	<b>Number of voting rights</b>		<b>% voting rights</b>	
	<b>Number of shares</b>	<b>Number of voting rights<sup>viii</sup></b>	<b>Direct</b>	<b>Direct<sup>x</sup></b>	<b>Indirect<sup>xi</sup></b>	<b>Direct</b>	<b>Indirect</b>
GB00B1GK4645	6,999,986	7.61	-	8,227,586	-	8.95	-

<b>B: Financial Instruments</b>				
<b>Resulting situation after the triggering transaction <sup>xii</sup></b>				
<b>Type of financial instrument</b>	<b>Expiration date <sup>xiii</sup></b>	<b>Exercise/Conversion Period/Date <sup>xiv</sup></b>	<b>Number of voting rights that may be acquired if this instrument is exercised/converted</b>	<b>% voting rights</b>
-	-	-	-	-

<b>Total (A+B)</b>	
<b>Number of voting rights</b>	<b>% of voting rights</b>
8,227,586	8.95

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable <sup>(xv)</sup>:

The interest in 8,227,586 shares arose from a beneficial interest held by Goldman Sachs International, a wholly-owned indirect subsidiary of GS Inc. These shares are, or will be, registered at CREST in account CREPTMP.

Proxy Voting:

10. Name of the proxy holder:

N/A

11. Number of voting rights proxy holder will cease to hold:

N/A

12. Date on which proxy holder will cease to hold voting rights:

N/A

13. Additional information:

General email contact: shareholderdisclosures@gs.com

14. Contact name:

Sean Rogers / Alan Cox

15. Contact telephone number:

0207-552-9205 / 0207-774 -8774

**ENDS**