

**Vertu Motors plc (the 'Company')**

**Director Shareholding**

The Company announces that following the recent placing of new shares as announced on 28 May 2009, Paul Williams' (Non Executive Chairman) interest in 2,827,485 ordinary shares of 10p each in the Company now represents 1.44% of the Company's issued share capital.

For further enquiries please contact:

**Vertu Motors plc**  
Karen Anderson, FD

Tel: 0191 298 6514

**Brewin Dolphin Investment Banking**  
Andrew Kitchingman / Sean Wyndham-Quin

Tel: 0845 213 4730

**Financial Dynamics**  
Caroline Stewart

Tel: 020 7831 3113

ENDS