Vertu Motors plc ("Vertu" or the "Group")

Directorate Change

Appointment of Peter Jones as Non-executive Chairman Designate

Vertu Motors plc, the automotive retailer with a network of 108 sales and aftersales outlets across the UK is pleased to announce that, on 1 January 2015, Peter Jones will join the Board as Non-executive Chairman. Peter will succeed Paul Williams who is retiring at the end of this year after seven years as Chairman of Vertu.

Peter Jones's extensive industry background includes his joint ownership of the successful independent motor group Bramall and Jones Ltd; Commercial Director at Inchcape Retail; the CEO of C.D. Bramall plc and Commercial Director of Rover Cars UK & Ireland. From 2008 to 2013 Peter served as an executive director of Lookers plc including the CEO role from October 2009 to the end of December 2013.

Robert Forrester CEO of Vertu said:

"I am particularly pleased Peter has agreed to join Vertu as Chairman. Peter is a man for whom I have a deep respect. He is an industry heavyweight with broad experience and is respected across the automotive sector and by the investment community. I look forward to working with him and benefitting from his guidance.

"I would like to take this opportunity to thank Paul Williams for his unwavering support over the last seven years and I know I speak for the whole Vertu team in wishing him well for the future when he steps down at the end of the year. Paul has been associated with Bristol Street Motors for more than 40 years and has been instrumental in its success over that period."

Peter Jones, Non-executive Chairman Designate of Vertu said:

"I am delighted to be joining Vertu as the business continues its well managed growth trajectory. I have known and respected the team at Vertu for many years and look forward to working with the executive team to maximise the opportunities presented to the automotive retail industry."

See the appendix below for further information in accordance with Schedule Two (g) of the AIM Rules for Companies.

For further information please contact: Vertu Motors plc

Robert Forrester, CEO Tel: 0191 491 2111 Michael Sherwin, FD Tel: 0191 491 2114

Panmure Gordon (UK) Limited

Hugh Morgan / Callum Stewart Tel: 020 7886 2500

Liberum Capital Limited

Peter Tracey / Jamie Richards Tel: 020 3100 2000

Camarco

Billy Clegg / Georgia Mann Tel: 020 3757 4980

Notes to Editors

Vertu Motors is the sixth largest automotive retailer in the UK with a network of 108 sales and aftersales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu, Farnell Land Rover and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Group will continue to acquire motor retail operations to grow a scaled dealership group. The Group's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Group currently operates 106 franchised sales outlets and 2 non-franchised sales operations from 88 locations across the UK.

Vertu Motors Group websites - www.vertumotors.com / www.vertucareers.com

Vertu Motors brand websites - www.bristolstreet.co.uk / www.vertuhonda.com / www.macklinmotors.co.uk / www.farnelllandrover.com / www.farnelljaguar.com/ www.vertuvolkswagen.com

Appendix - AIM Rule 17

Save for the information above and below, there are no further disclosures to be made in accordance with Schedule Two (g) of the AIM Rules for Companies in respect of the appointment of Peter Jones, 57.

Current Directorships/Partnerships
Bramall Properties Limited
Far Newco Limited (Dormant)
Guernsey Investments Limited
Retail Motor Industry Federation
Sugar Hill Farm Property Management Limited
Winterquay Limited

Past Directorships/Partnerships

Adelaide Finance Limited APEC Limited Arran Oils Limited Bairds Cars Limited Ballcop (No. 1) Ltd. Ballcop (No. 2) Ltd.

Ballcop (No. 3) Ltd.

Ballcop (No. 4) Ltd.

Ballcop (No. 5) Ltd.

Ballcop (No. 7) Ltd.

Ballcop (No. 8) Ltd.

Ballcop (No. 9) Ltd.

Ballcop (No. 10) Ltd.

Ballcop (No.11) Ltd.

Balmoral Motors Ltd

Bolling Investments Limited

Bramall & Jones VW Limited

Bristol Trade Centre

Bristol Trade Centre Limited

BTN Turbo Charger Service Limited

Burton Trade Centre Limited

Charles Hurst Corporation Limited - The

Charles Hurst Holdings Limited

Charles Hurst JV Limited

Charles Hurst Limited

Charles Hurst Motors Ltd

Chipperfield Garage Limited

Chipperfield Holdings Limited

Clyde Land Rover Limited

Clyde Rover Limited

Cox & Co. (Lookers) Limited

Dovercourt Motor Company Limited (The)

Dutton-Forshaw Holdings Limited

Dutton-Forshaw Limited

Ferraris Piston Service Limited

Fleet Financial Limited

FPS Distribution Limited

GET Motoring UK Limited

Golf & Turf Machinery Limited

Guthrie & Anderson Limited

Howdens of Harrogate Limited

Hurst Energy Services Limited

Hurst Fuels (Caledonia) Limited

Hurstco Limited

Inverclyde Sales & Service Limited

J.N. Holdings Limited

Jackson & Edwards Limited

JCT600 (Lincoln) Limited

JCT600 (Lincolnshire) Limited

Kings Langley Land Rover Limited

Lomond Motors (East) Limited

Lomond Motors Limited

Lomond TPS Limited

Look 4 Car Credit Limited

Look 4 Car Deals Limited

Lookers plc

Lookers (J&S Leaver) Limited

Lookers (St. Helens) Limited

Lookers Bedale Garage Limited

Lookers Birmingham Limited

Lookers Directors Limited

Lookers GB & E Limited

Lookers JV Limited

Lookers Leasing Limited

Lookers Motor Group Limited

Lookers Motor Market Limited

Lookers Motors Holdings Limited

Lookers Motors Limited

Lookers North West Limited

Lookers Norwich Limited

Lookers of Barnsley Limited

Lookers of Bradford Limited

Lookers of Burton Limited

Lookers of Colwyn Bay Limited

Lookers of Dewsbury Limited

Lookers of Macclesfield Limited

Lookers of Manchester Limited

Lookers of Northwich Limited

Lookers of Rochdale Limited

Lookers Property (NI) Ltd

Lookers Property (Scotland) Limited

Lookers Property (Warehouse) Limited

Lookers Secretaries Limited

Lookers South East Limited

Lookers Southern Limited

Lookers Thornton Engineering Limited

Martins (Middlesbrough) Limited

MB South Limited

Motor Trade Centres (UK) Limited

Picking (Liverpool) Limited

Platts Harris Limited

PLP Motors Limited

Roadshow Limited

Savilles Auto Village Limited

Shields Automotive Limited

Taggarts Motor Group Limited

The Dutton-Forshaw Group Limited

The Dutton-Forshaw Motor Company Limited

Thomson-Reid (Tractors) Limited

Town & Country Fuels Limited

Truc-Bodies Limited

Trusted Dealers Limited

Turboparts Limited

Turbotune Limited

Ulster Garages Limited

Vehicle Rental Services Limited