

10 November 2014

Vertu Motors plc (“Vertu” or the “Group”)

Issue of equity and Total Voting Rights

Vertu has applied to the London Stock Exchange for 343,053 new ordinary shares of 10 pence each (the “New Ordinary Shares”) to be admitted to trading on AIM (“Admission”) in connection with the acquisition of The Taxi Centre Limited announced on 5 November 2014.

It is expected that Admission will become effective on 11 November 2014. The New Ordinary Shares will, following allotment, rank pari passu in all respects with the existing issued ordinary shares of 10 pence each in the share capital of Vertu.

Following Admission, Vertu’s issued share capital will be 340,677,585 ordinary shares of 10 pence each. The Company does not hold any ordinary shares in treasury. Therefore the total number of voting rights in the Company will be 340,677,585. Shareholders may use this figure as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the share capital of the Company pursuant to the AIM Rules for Companies.

For further information please contact:

Vertu Motors plc

Robert Forrester, CEO

Tel: 0191 491 2111

Michael Sherwin, FD

Tel: 0191 491 2114

Liberum (Nominated Adviser)

Peter Tracey

Tel: 020 3100 2000

Richard Crawley

Jamie Richards

Zeus Capital Limited

Dominic King

Tel: 020 7533 7727

Adam Pollock

Camarco

Billy Clegg

Tel: 020 3757 4980

Georgia Mann