Vertu Motors plc ("Vertu Motors" or the "Company")

Board Appointment

Further to the announcement of Directorate changes made on 13 December 2018, Vertu Motors plc, the automotive retailer with a network of 125 sales outlets across the UK, is pleased to confirm the appointment of Karen Anderson (aged 47), as Chief Financial Officer and as a Director of the Company with immediate effect. Michael Sherwin has stepped down as CFO and director of the Company from the same date.

The Company also announces that Karen Anderson has stepped down as Company Secretary with effect from 1 March 2019 and been replaced by Nicola Loose, who will take up the role in addition to her current role as the Company's General Counsel.

The following information is disclosed pursuant to Schedule Two paragraph (g) of the AIM Rules for Companies:

Karen, together with her PCAs, holds 848,312 ordinary shares of 10p each in the Company ("Ordinary Shares") and 930,000 share options over Ordinary Shares. As part of the Company's long-term incentive plan ("LTIP"), Karen has been granted 222,331 share options over Ordinary Shares which have not yet vested and remain subject to certain performance criteria.

Karen holds, or has held in the past 5 years, the directorships and partnerships that are listed below:

Current Directorships or Partnerships:	Previous Directorships or Partnerships:
Aceparts Limited	Alpha Ilford
Albert Farnell Limited	Seton House Manchester Limited
All Car Parts Limited	Alpha Shirley
Best 4 Vans Limited	Dispose Seton (No 2)
Blacks Autos Limited	Motor Parks Limited
Blake Holdings Limited	Alpha Birmingham
Boydslaw 103 Limited	Alpha Nottingham
Bristol Street Limited	Alpha Bromley
Bristol Street Commercials (Italia) Limited	Alpha Jessups Limited
Bristol Street Fifth Investments Limited	Alpha Leeds
Bristol Street First Investments Limited	Alpha Huddersfield
Bristol Street Fleet Services Limited	Alpha Banbury
Bristol Street Fourth Investments Limited	Alpha Southampton
Bristol Street Group Limited	Alpha Worcester
Bristol Street (No.1) Limited	Alpha Cramlington Limited
Bristol Street (No.2) Limited	Alpha Poole
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Brookside (1998) Limited

BSH Pension Trustee Limited

CarsandVansDirect Limited

Compare Click Call Limited

Dobies (Carlisle) Limited

Dunfermline Autocentre Limited

Easy Vehicle Finance Limited

Gordon Lamb Group Limited

Gordon Lamb Holdings Limited

Gordon Lamb Limited

Grantham Motor Company Limited

Hillendale Group Limited

Hillendale LR Limited

Horseshoe Vehicle Contracts Limited

Hughes Group Holdings Limited

Hughes of Beaconsfield Limited

International Concessionaires Limited

KC Mobility Solutions Limited

Macklin Property Limited

Merifield Properties Limited

Motor Nation Car Hypermarkets Limited

National Allparts Limited

Newbolds Garage (Mansfield) Limited

Peter Blake Limited

Peter Blake (Chatsworth) Limited

Peter Blake (Clumber) Limited

SHG Holdings Limited

Sigma Holdings Limited

South Hereford Garages Limited

The Taxi Centre Limited

Tyne Tees Finance Limited

Typocar Limited

Vanman Limited

Vans Direct Limited

Alpha Newcastle

Alpha Stourbridge

Alpha Romford

Jessups Motor Group

Fleet Datascan Limited

Alpha Stamford

Alpha Bournemouth Limited

Alpha Stanley Limited

Alpha Sunderland

Alpha Stamford Hill Limited

Alpha Parts

Alpha Ruislip

Alpha Sherwood

Alpha Cheltenham

Milehire Limited

Vertu Fleet Limited

Vertu Motors (AMC) Limited

Vertu Motors (Chingford) Limited

Vertu Motors (Continental) Limited

Vertu Motors (Durham) Limited

Vertu Motors (Finance) Limited

Vertu Motors (Knaresborough) Limited

Vertu Motors (Pity Me) Limited

Vertu Motors (Property 2) Limited

Vertu Motors (Property) Limited

Vertu Motors (Retail) Limited

Vertu Motors (VMC) Limited

Vertu Motors Property 2 Holdings Limited

Vertu Motors Third Limited

Vertu Ventures Limited

Why Pay More For Cars Limited

Widnes Car Centre (1994) Limited

Widnes Car Centre Limited

Save as disclosed above, there are no other disclosures required in relation to Rule 17 or paragraph (g) of Schedule 2 of the AIM Rules for Companies.

For further information please contact:

Vertu Motors plc

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Andrew Jones Dominic King

Camarco

Billy Clegg Tel: 020 3757 4983

Tom Huddart

Notes to Editors

Vertu Motors, the UK automotive retailer with a proven growth strategy, is the sixth largest automotive retailer in the UK with a network of 125 sales outlets across the UK. Its dealerships operate predominantly under the Bristol Street Motors, Vertu, Farnell and Macklin Motors brand names.

Vertu Motors was established in November 2006 with the strategy to consolidate the UK motor retail sector. It is intended that the Company will continue to acquire motor retail operations to grow a scaled dealership group. The Company's acquisition strategy is supplemented by a focused organic growth strategy to drive operational efficiencies through its national dealership network. The Company currently operates 122 franchised sales outlets and 3 non-franchised sales operations from 106 locations across the UK.

Vertu Motors Company websites – www.vertumotors.com / www.vertucareers.com

Vertu brand websites – www.bristolstreet.co.uk / www.vertuhonda.com / www.vertutoyota.com / www.macklinmotors.co.uk / www.farnelllandrover.com / www.farnelljaguar.com / www.vertuvolkswagen.com / www.vertumercedes-benz.com